

WLN NEWS

ISSUE 57

**READ, LISTEN AND WATCH!
LEISURE INFO COMES IN ALL FORMS**



July 2024

Editorial

Are you a
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member?
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news here!

Dear members, dear colleagues,

In this issue of our newsletter, we delve into exciting highlights, including WLO's impactful webinar at the UN High Level Political Forum, focusing on leisure's role in community empowerment and poverty alleviation.

Another major highlight is the open call for sessions and thematic areas for the upcoming World Leisure Congress 2025 in The Netherlands. This is a fantastic opportunity for you to shape the program by proposing topics and speakers. We also spotlight the Leisure and Tourism Conference 2024 (LTC2024) in South Africa, which invites abstract submissions on the theme "Changing Dimensions of Contemporary Leisure and Tourism".

Additionally, we invite you to enjoy free access to articles from the *World Leisure Journal* this month, listen to the Leisure Society Podcast or explore the latest edition of the Spa Business Handbook, a publication by our partner Leisure Media. Finally, don't miss the chance to re-watch the webinar on "Leisure Education and Children's Free Play", jointly organized by the WLO Special Interest Groups (SIGs) on Leisure Education and Leisure and Human Rights.

Enjoy your reading!

Yours truly,

Dr. Cristina Ortega Nuere
WLO Chief Operating Officer



WLO News



Recap: WLO - United Nations High Level Political Forum 2024 Webinar on “Leisure as a Catalyst: Empowering Communities and Alleviating Poverty”

On July 16, 2024, the World Leisure Organization (WLO) hosted a significant side event during the United Nations High Level Political Forum on Sustainable Development. The webinar, titled “Leisure as a Catalyst: Empowering Communities and Alleviating Poverty,” brought together experts to discuss the vital role of leisure in achieving the 2030 Agenda for Sustainable Development.

The event, held under the auspices of the Economic and Social Council of the United Nations (ECOSOC), featured a distinguished panel including:

- **Rasul Mowatt** (North Carolina State University, United States) representing WLO
- **Jackie Oncescu** (University of New Brunswick, Canada) from the Canadian Association of Leisure Studies

- **Erwei Dong** (New York University and The University of The Ryukyus, United States) from the China-International Leisure Research Association
- **Bailey Ashton Adie** (University of Oulu, Finland) from the Leisure Studies Association
- **Lauren Nicole Duffy** (Clemson University, United States) from The Academy of Leisure Sciences

Moderated by **Joanne Schroeder**, Chair of WLO and affiliated with Vancouver Island University, the discussion highlighted how leisure can be a powerful tool for community empowerment and poverty alleviation. The panelists shared insights and strategies on integrating leisure into global development policies, emphasizing its importance in fostering inclusive and sustainable growth.

The webinar attracted a global audience, reflecting the increasing recognition of leisure as a key component in sustainable development efforts. For those who couldn't attend, a recording of the session will be available soon. Stay tuned for more insights and follow-up resources from this impactful event.

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WLO is presented at the Sesc Regional Department Seminar in Brazil

The National Department of Sesc in Brazil carried out, from June 18 to 22, 2024, the Sesc Leisure Policy Presentation Seminar, including the participation of representatives from 27 Regional Departments. Brazilian members of the Board of Directors of the World Leisure Organization (WLO) participated in the event and presented the network to the audience.

The new Leisure Policy presented at the Seminar will be the document reference to guide Sesc's actions in the Leisure Program, assisting in the performance of the professionals and facilitating the understanding of the role of the institution within the scope of the society and in its relations with other agents and agencies that act in the contexts in which it leisure subscribes.

In addition to the holding of the Seminar, Sesc manifests its intention to be active and participatory in the production of knowledge and promotion of leisure in Brazil and its link with national and international institutions, in particular with the World Leisure Organization.

Prof. Dr. Ricardo Ricci Uvinha, for the World Leisure

Center of Excellence (WLCE) at the University of Sao Paulo (USP) delivered the opening lecture "Leisure facing today's challenges".

Continuing the opening session of the event and in order to expand knowledge of the 27 regional departments of Sesc about the World Leisure Organization, the prof. Maria Luiza Souza Dias, member of the Board of Directors of WLO, delivery a broad presentation starting with the history aspect of the institution going through its values and mission and its performance worldwide, with an emphasis on the various initiatives carried out to promote and advocate for leisure.

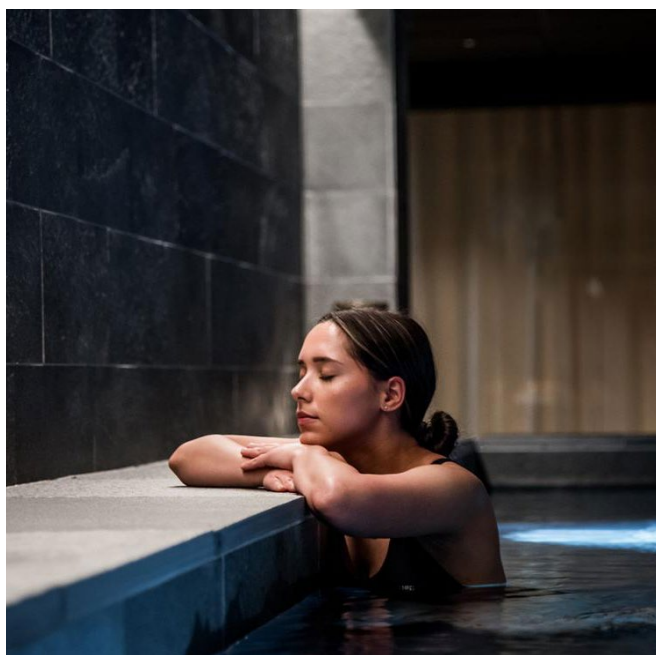
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WLO Participates in EIT Cities and Regions Network Meeting

The World Leisure Organization (WLO) participated in the recent EIT Cities and Regions Network meeting. This gathering follows the EIT Governing Board's decision to grant 25 MEUR to the EIT Culture and Creativity (EIT CC) and sign the Partnership Agreement for 2024-2030. Chief Operating Officer, Dr. Cristina Ortega, joined the online meeting as a delegate representing WLO. This meeting, held on June 3rd from 13:00 to 16:00, served as an excellent platform to update delegates on the ongoing initiatives within the Cities and Regions Network. The meeting also featured a workshop segment, where delegates worked together to operationalize the action points defined during the previous meeting, held in Bilbao, Spain, in October 2023.

Industry



The 15th edition of the Spa Business Handbook is now available for everyone to enjoy!

The Spa Business Handbook is the ultimate resource guide for decision-makers who purchase products and services for the world's leading spa and wellness businesses and published annually. This popular book is packed with the latest market data, industry trends, development pipeline, forecasting and key supplier and industry contacts and profiles, making it an invaluable reference tool for professionals in the spa and wellness market.

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From *Spa Business Handbook*
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Research



New study uncovers hidden wellness market segments

By Katie Barnes

A thought-provoking, US national probability study, The WELLSurvey™, has revealed that the majority of Americans now include several health and wellness practices in their everyday lives. They also view the concepts of 'wellness' and 'wellbeing' differently. The study, which reflects the sentiments of 88 million households, also discovered four distinct consumer market segments, each promising a wealth of opportunities for spa and wellness industry innovators.

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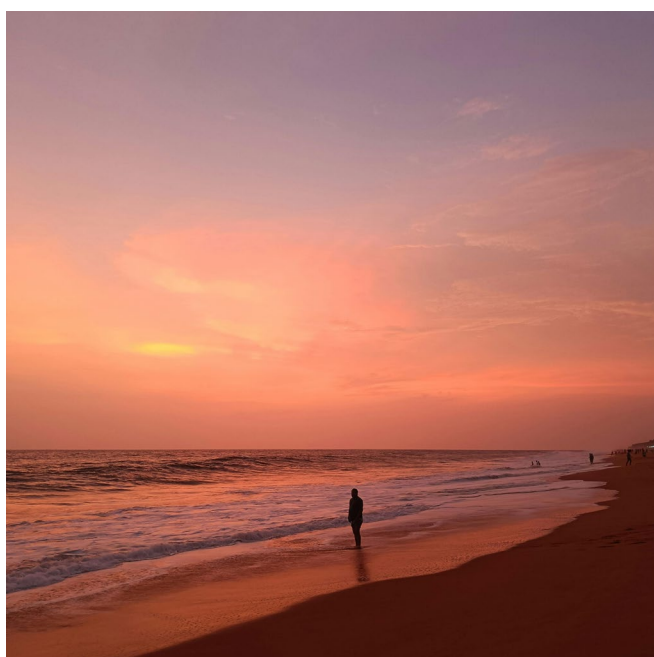
Connect, Work Together & Contribute: Join a WLO Special Interest Group today!

Are you an academic or practitioner looking to deepen your engagement and impact in the field of leisure studies? Join the World Leisure Special Interest Groups (SIGs)! These member-generated and member-driven groups focus on future challenges in leisure research, education, knowledge transfer, and advocacy. By joining a SIG, you can connect with a global network of academics, professionals, and decision-makers. Collaborate on projects, participate in WLO events, and share your work with an international audience. Take this opportunity to make a difference and grow professionally. Join a WLO SIG today!

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Network



Listen to Leisure Society Podcast!

Season 2 of LeisureSociety podcast is now complete! Each episode, Sandro Carnicelli, Editor-in-Chief of World Leisure Journal has a conversation on leisure-related topic with different wonderful speakers. Here is the list of episodes and speakers of this 2nd season:

- EP1 - Rasul Mowatt - Leisure, Policing, and Surveillance
- EP2 - Aarti Ratna - Sport and Leisure Cultures of British Asian Girls and Women
- EP3 - Dave Cook - Digital Nomadism and the Leisure-Work Boundaries
- EP4 - Carla Luguetti - Sport, Paulo Freire and Co-design
- EP5 - Dan Henhawk - Leisure, Indigeneity, and Struggle

- EP6 - Aby Sene-Harper - Tourism, Imperialism and Nature Conservation in Africa
- EP7 - Carlos Monterrubio - Leisure, Interspecies, and Global South
- EP 8 - Louise Mansfield, Rasul Mowatt, Tom Fletcher, and Andy Adams - Methodologies and future of Publishing in Leisure

The Leisure Society Podcast is an initiative from the Editors of the following journals: *Leisure Studies*, *Leisure Sciences*, *World Leisure Journal*, *Journal of Leisure Research*, *Annals of Leisure Research*, *Leisure/Loisir*, and *International Journal of the Sociology of Leisure*.

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Publications



FREE ACCESS to *World Leisure Journal* articles during August

An approach to training for indigenous ecotourism development

Original Article

Stephen Wearing & Murray Harris

Impact of outdoor adventure education on Kenyan youth, in peace building

Article

Shikuku Willy Ooko, Helen Muthomi & Gideon Odhiambo

African leisure: a framework for development through leisure

Policy Article

Abubakarr Jalloh

Back to the roots: Quilombola travel in Brazil and West Africa

Article

Natália Marques da Silva & T. R. Pinheiro

OECD Policy Brief: Leveraging culture, sports and business events for local development

Large-scale culture, sports and business events can create jobs, support local businesses, raise the profile of places and improve the health and wellbeing of citizens. Having recently co-hosted the ICC Men's T20 World Cup, the U.S. is now gearing up to host the Olympic and Paralympic Games in 2028, as well as co-hosting the Men's FIFA World Cup in 2026. These events will bring thousands of spectators and have the opportunity to generate economic returns for the host cities and surrounding areas. At the same time, the U.S. regularly hosts many large-scale cultural events, such as the Sundance Film Festival, Burning Man, Coachella, and SXSW. But what can host cities do to capture the long-term benefits of these events? And how can cities and regions not hosting such high-profile festivals and tournaments, still use culture, sports and business events as a lever of economic and social development? This policy brief focuses on how state, county and local governments across the U.S. can leverage culture, sports and business events for local development. It focuses on five main topics: skills and employment; business development, trade, and investment; social inclusion and participation; tourism and placemaking; and measuring impact at the local level.

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RECENTLY PUBLISHED by the *World Leisure Journal*

The newest issue of the *World Leisure Journal* is out now! You can find Volume 66(3) of the *World Leisure Journal* [here](#).

Global South Leisure Perspectives

[Navigating the landscape of tourism, leisure, and sport studies in Mexico](#)

Carlos Monterrubio, Katherine Dashper, Helen Wadham, Rosa María Chávez-Dagostino, Omaira Cecilia Martínez Moreno, Javier Pérez, Omar I. Ramírez-Hernández, José Gabriel Ruiz Andrade, M. Isabel Rosas-Jaco & Sandy Silva

Pages: 323-333 |

DOI: 10.1080/16078055.2024.2347982

Note

[Gym climbing constraints and negotiations during the pandemic](#)

KoFan Lee, Daniel Peretti & Piin-Shiuan Wu

Pages: 334-345 |

DOI: 10.1080/16078055.2023.2287210

Articles

[The Korean Wave during the coronavirus pandemic: an analysis of social media activities in Indonesia](#)

Adiwan Fahlan Aritenang, Riela Provi Drianda, Meyriana Kesuma & Nadia Ayu

Pages: 346-362 |

DOI: 10.1080/16078055.2023.2281337

[Daily routine impacts on leisure engagement: analysing Brazilian adults' different interests](#)

Gabriela Baranowski-Pinto, Fernando A. Bernardes Amaral, Brandel José Pacheco Lopes Filho, Bruno de Freitas Camilo & Gislaine Cristina-Souza

Pages: 363-384 |

DOI: 10.1080/16078055.2023.2287226

[Disadvantaged communities and leisure: an ethnographic study in the countryside of the Brazilian Amazon](#)

Flavio Henrique Souza Lobato & Mirleide Char Bahia

Pages: 385-402 |

DOI: 10.1080/16078055.2023.2292561

[Get in touch with leisure: a community-based therapeutic recreation programme for older adults during COVID-19](#)

M. Rebecca Genoe, Roz Kelsey, Courtney Domoney, Michelle Buhay & Shauna Reles

Pages: 403-428 |

DOI: 10.1080/16078055.2024.2303149

[Influence of leisure experiences on smartphone addiction and emotional distress](#)

Namyun Kil, Jun Kim, Chungsup Lee, Jaesung Park, Junhyoung Kim & Jaehyun Kim

Pages: 429-442 |

DOI: 10.1080/16078055.2024.2320654

[The phenomenon of the loss of vacations](#)

Valentýna Himmellová & Ivo Jirásek

Pages: 443-464 |

DOI: 10.1080/16078055.2024.2320657

[Bicycle Opportunity Spectrum: a framework for classifying and categorizing the different landscapes for cycling](#)

Jose Antonio Bimbao & Sheng Jung Ou

Pages: 465-483 |

DOI: 10.1080/16078055.2024.2326497

[Gambling nations: a study of the structural and cyclical macro-level correlates of gambling expenditure](#)

Sophie Massin

Pages: 484-505 |

DOI: 10.1080/16078055.2024.2329146

Book Review

[Leisure resurrected: Rekindling the fire of early Christian communities](#)

by Jeffrey Paul Crittenden, Eugene, OR, Pickwick, 2023, pp. 168, ISBN 978-1-6667-5117-8

Robert A. Stebbins FRSC

Pages: 506-508 |

DOI: 10.1080/16078055.2024.2307133

Opportunities



18TH WORLD LEISURE CONGRESS

25-28 August 2025
Breda, the Netherlands



worldleisurecongressnl.com



LEISURE FOR A BETTER SOCIETY

CALL FOR SESSIONS AND THEMATIC TRACKS for the 18th World Leisure Congress in Breda, The Netherlands (Deadline: 29 October)

The World Leisure Organization is organizing its 18th World Leisure Congress with Breda University of Applied Sciences, which will take place from 25-28 August 2025, in Breda, the Netherlands. Our goal is to create a dynamic and stimulating program of topics related to leisure in its broadest sense. A call for sessions and thematic tracks is open at the moment and until the 29 October 2024. You have the opportunity to propose sessions, defining the format, theme, speakers and contributions that will compose the session. This format allows for greater control over the content and composition of the session.

You are also invited to propose thematic tracks. Speakers and other contributors will be selected separately through a general call for abstracts.

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CALL FOR ABSTRACTS for the Leisure and Tourism Conference and the WLYA Student Conference (2-3 October, South Africa)

Hosted by the The University of the Western Cape in South Africa, the Leisure and Tourism Conference (LTC2024) will take place on the 3 October and is now welcoming abstracts submissions. The Leisure and Tourism Conference 2024 on Changing Dimensions of Contemporary Leisure and Tourism is set to bring together leading academic scientists, researchers, scholars and practitioners to exchange and share their experiences and research results on all aspects of Leisure and Tourism. The conference aim to provide an interdisciplinary platform for researchers, practitioners, and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the fields of Leisure and Tourism. The LTC2024 will be preceded by the World Leisure Young Ambassadors (WLYA) Student Conference, which is also accepting submissions at the moment.

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CALL FOR NEW EDITORIAL BOARD MEMBERS

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CALL FOR NEW EDITORIAL BOARD MEMBERS – *World Leisure Journal* (Deadline: 30 August 2024)

The *World Leisure Journal* is looking to fill a number of Editorial Board positions. *World Leisure Journal* (WLJ), the official journal of the World Leisure Organisation, is aiming to stimulate a broad discussion of critical leisure research and theory in all its guises. The journal is aligned with the principles of the World Leisure Organisation, and is dedicated to furthering our understanding of the benefits of leisure; advancing the quality of life, health, and well-being of individuals, communities, and nations; encouraging social inclusion and promoting social justice through leisure. WLJ welcomes submissions from multiple areas of study that reflect the diversity of ways in which leisure can be conceptualised and approached, and we encourage submissions that bring different cultural views and Indigenous ways of knowing, knowledge, and perspectives.

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Upcoming events



Leisure Management SIG Webinar - Insights from Tourism Management for Community Leisure Management

Organised by the WLO Special interest Group on Leisure Management (LM SIG), this webinar will explore lessons from commercial tourism management that can be applied in community leisure management practices. We know many commercial tourism organisations use tools like "Yield Reports / Analysis" to determine the value of tourism experience. There is scope for community leisure managers to adopt similar analysis to guide the delivery of community leisure experiences. The webinar conversation will include a contribution from Leonardo Fortes who has over ten years working in commercial tourism management, and Dr Joe Pavelka from Mt Royal University who has done research in local community leisure, with a particular focus on the impact of tourism on local leisure experience delivery.

[Read more and register here](#)



6th Brazilian Congress on Leisure Studies

The 6th Brazilian Congress on Leisure Studies will be held from November 12 to 14, 2024, at the School of Arts, Sciences and Humanities, in the East Campus of the University of São. This year's theme, "Leisure in New Information and Communication Technologies," will explore the evolving role of digital technologies in leisure activities. This event is a remarkable opportunity for scholars and professionals to delve into this dynamic area of study.

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Encounter



Webinar recording now available: Leisure Education and Children's Free Play

We are excited to announce that the recording of the recent webinar on "Leisure Education and Children's Free Play" is now available! This insightful event, jointly organized by the WLO Special Interest Groups (SIGs) on Leisure Education and Leisure and Human Rights, explored the critical intersections of leisure education and children's right to free play. Held on the 6 June 2024, the webinar featured presentations from distinguished speakers: Prof. Atara Sivan (Hong Kong Baptist University, Hong Kong) on "Leisure Education and Free Play"; Prof. Tony Veal (University of Technology Sydney, Australia) on "Children's Rights to Rest, Leisure, Play, and Recreation", and Dr. Winnie Wong (Dr. Play, Hong Kong) on "Educating for Children Free Play: Hong Kong Practice". The session was enriched by the insights of Prof. Marie Young (University of the Western Cape, South Africa), who served as the discussant.

[Watch it here!](#)





WORLD LEISURE ORGANIZATION (WLO)

World Leisure Organization is a non-profit organization registered in the State of New York in Special Consultative Status with the UN Economic and Social Council since 1990.

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