

Mar.'18

WL NEWS

Issue 8. Leisure and youth: check WLO programmes and opportunities!





Dear members, dear colleagues,

In the March issue of *WL News* we make some announcements related to programmes and opportunities for young people. We reveal some new details of the Douglas Ribeiro da Silva Field School in São Paulo, organized as a side activity to the [2018 WL Congress](#). Students in leisure and leisure-related fields are also in time to apply for the [Thomas and Ruth Rivers International Scholarship \(TRRIS\)](#) and get funding to attend the WL Congress in São Paulo. Deadline has been extended until the 2 April 2018! In the Member's Voice section we interview Sue Street, who is currently working on the coordination of the 2018 Field School, and in Encounters we share the video-interview with Jalloh Abubakarr, a WLO Board member who is also part of the WLO Youth Ambassador committee and involved in the [Young People's Book on Leisure \(YPBOL\)](#) initiative.

Complementary to this information of WLO programmes and opportunities for young people, we have selected a few articles from the *World Leisure Journal*, which provide very valuable insights on the issue. These articles will be available with free access until the end of the month. Feel free to share them!

Finally, I would like to thank you for helping us build a growing leisure community, which is reflected on a growing number of followers on our social media. We are now over 1.000 in Twitter, thank you so much for your trust and support!

Yours truly,

Dr. Cristina Ortega Nuere
WLO Chief Operating Officer



WLO Highlights



Douglas Ribeiro da Silva Field School in São Paulo (Brazil, 24 Aug-1 Sept 2018): new details revealed!

The 2018 Douglas Ribeiro da Silva Field School is an opportunity that combines field experience and attendance to the [WL Congress in São Paulo](#). A group of students from [WL Centers of Excellence](#) Otago University, NHTV Breda and Vancouver Island University (VIU), from other Brazilian, Latin American universities, as well as from the group working on the [Young People's Book on Leisure](#) (YPBOL) will conduct case study analysis of various aspects of so-called dark or favela tourism in two local communities: the district of Perus and Heliópolis. The Field School programme is also open for the denominated "wild cards", international students from different universities who are interested in taking part in this learning experience. Keep reading for more information on the specificities of those two destinations, the methodology of the Field School, and how to apply.

With a growing demand in dark tourism today, we find a variety of names under which it can be studied: favela, slum, township, poverty tourism, and *poorism*. A community-based response to the growing demand for tourism in the favela, and an organized response to the exploitation carried on by favela tours today has a far-reaching leisure context that can be explored in São Paulo, Brazil. Some of the biggest slums in Latin America have been the object of interest of international tourists since the late 1980s; but unfortunately, according to the locals, the kind of tourism traditionally present in the favela has not represented local culture, citizens and community ethically. Is there a way that such tours could be ethical and help to alleviate poverty? Do these tours have potential as a tool in the community empowerment process?

Students participating in the 2018 Douglas Ribeiro da Silva Field School (24 August-1 September) will come from [WL Centers of Excellence](#) Otago University, NHTV Breda and Vancouver Island University (VIU), from other Brazilian and Latin American universities, as well as from the group working on the [Young People's Book on Leisure](#) (YPBOL). They will conduct case study analysis of various aspects of favela tourism and community development within a leisure context. Each student will use their own multiple disciplinary insights of leisure studies and related study areas (e.g. gender issues, community development, urban design, Imagineering, sustainable leisure management, quality of life) and relying on various international backgrounds and



knowledge, a critical examination of the conditions and opportunities for leisure access and inclusion will be carried out. The Field School will be supervised and coached by professors/lecturers from the various WLCE – they will provide lectures and will coach the teams. WLCE and other universities students will travel to the district of Perus, while the YPBOL group will work in Heliopolis.

The district of Perus is located in the northeast region of São Paulo city. In the early 1990s, occurred a great migration of people from various places in the country and other parts of the city of São Paulo with the consequent development of new habitation nuclei from the fight for housing, with emphasis on the Recanto dos Humildes, built by mutual aid scheme. In recent years the Perus district had a great cultural effervescence and social mobilization led by young people. Cultural groups, as the Quilombaque and the Pandora awoke in the youngsters the desire to change and nowadays several collectives see in art and culture a means of social change. Such movement attracts groups of researchers, who want to know the identity construction of this territory, which is why all initiatives are organized, aiming to strengthen and boost the development of local people and the environment.

Heliopolis is considered the largest favela of São Paulo city, where almost 90% of the community have urban infrastructure. Located in the southern region, it has approximately 180,000 inhabitants that with struggle turned the community into a reference in urbanization. The community has numerous projects created from partnerships with representative organizations in the areas of music, theatre, sports, among others, who recognized in the region a potential for development of people through leisure and cultural practices. These characteristics also attract researchers from different areas, which ensure the establishment of new partnerships and the development of academic projects.

The programming proposed for the Field School includes both daytime and night activities that present both contemplative and interactive experiences, so that the students' immersion is guaranteed in these communities. And, thus, they will have the opportunity to study the barriers and experience issues and leisure practice in a local community.

As part of the legacy of the Douglas Ribeiro da Silva Field School, [a volume will be published](#) compiling innovative case studies of the issues addressed in Brazil.

For more information on the costs and funding opportunities, contact: Sue Street, Assistant coordinator at: suestreetbc@gmail.com
or
Joanne Schroeder, Coordinator at: joanne.schroeder@viu.ca

Download the Field School application [here](#).



Funding opportunity for students to attend the WL Congress 2018 in São Paulo: TRRIS Scholarship (EXTENDED DEADLINE: 1 April 2018)

Aware of the need to involve younger generations in our community discussions about the future of leisure, but also of the constraints for students to attend international events such as the WL Congresses, the WLO launched the [Thomas and Ruth Rivers International Scholarship \(TRRIS\)](#). The TRRIS provides students in the fields of recreation, leisure studies, leisure services, leisure resources, or tourism studies in college or university programs with an opportunity to attend and present a scholarly paper at the [2018 WL Congress in São Paulo](#) (Brazil, 28 August-1 September). The Scholarship includes free registration fee and USD 1,000 to cover the costs associated with attending the Congress. Deadline has been extended and the call will be open until the 1 April 2018. Help us spread the word for more students to opt for benefiting from this big opportunity!

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Nominations for WL biennial Awards are now open: it is time to recognize!

We are glad to present you the following biennial Awards to be bestowed during the [2018 WL Congress in São Paulo](#) (Brazil, 28 August-1 September). Firstly, the [Cornelis Westland Humanitarian Award](#) seeks to recognize an individual or organization that has made significant and sustained contributions to the worldwide leisure movement, advancing human concerns. Secondly, the [George Torkildsen Literary Award](#) is presented to an individual who has made a significant contribution to the recreation, parks and leisure service literature by advancing innovative ideas, thoughts and/or philosophical perspectives. Finally, the [Hillel Ruskin Memorial Scholar Lecture Award](#) seeks to sponsor a scholarly lecture focused on advancing concepts related to leisure, leisure education and leisure policy development. Bear in mind that self-nominations will not be accepted, candidates should be nominated by someone else. Nominations should be sent by 1 May 2018 to WL Secretariat at the following email address: secretariat@worldleisure.org

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WLO Insights



WLO meets with MEEC Maastricht to explore collaboration opportunities

On the 15 March 2018 a meeting was held on the premises of the [WL Center of Excellence \(WLCE\) NHTV University of Applied Sciences](#) to explore the different collaboration opportunities that WLO, NHTV Breda and MEEC Maastricht can bring together. [MEEC Maastricht](#) was represented by Kirsten Weijts, Business Development Manager Associations. From the side of WLO, the meeting was attended by Mireia Iglesias, and WLO Board Member and Treasurer Yvonne Klerks also representing WLCE and NHTV. The WLO expresses its satisfaction for the common interests discovered on the occasion of this first conversation, and hopes that this can materialize in common projects in the near future.



WLO travels to Mexico and meets some very engaged members!

It is always a great pleasure to meet our members around the world! They are the living history of our network and we are always amazed by their expertise and passion for leisure. In this case, it was Isabel Verdet, WLO Research and Publications Coordinator, who had the opportunity to meet, on the occasion of a stay in Mexico, Demetrio Valdez and Adriana Estrada, in Mexico City and Monterrey, respectively. They both have a long-lasting relationship with the WLO and we could not be more grateful for their warm welcome. Keep reading for more!

In her trip to Mexico, Isabel Verdet, WLO Research and Publications Coordinator, met Demetrio Valdez in Mexico City (PhD Candidate and professor at [YMCA University](#), and former responsible for the direction of the recreational activities programs and the training of operating staff in that area at [UNAM-Mexico Autonomous University](#), for the past 20 years) and Dr Adriana Estrada in Northern city of Monterrey (Professor at the BA Programme in International Tourism at the [UDEM-University of Monterrey](#)).

Both Demetrio and Adriana have been actively engaged with the WLO for many years now, attending WL Congresses and participating in the old commissions and the new Special Interest Groups (SIGs), among others. Isabel, who recently joined the WLO team, learnt a lot from them about WLO history and took back to Bilbao some important inputs for the improvement of our action in the near future.

They will be both attending the [WL Congress in São Paulo](#). If you are also attending, don't miss the chance to exchange a few words with them to learn more about the WLO's past and present, as well as about the leisure sphere in Latin America. Thank you Demetrio and Adriana for being incredible hosts and for your commitment with the WLO!



WLO Network



WLO joins the Working Group on SDGs (Sustainable Development Goals) Support

UNWTO has launched the Working Group on SDGs (Sustainable Development Goals) Support, prepared in collaboration with its affiliate member [Hostelling International](#). Following the [2017 International Year of Sustainable Tourism for Development](#), this working group will allow broader support for this topic and the recommendations identified in the UNWTO Publication on ["Tourism and the Sustainable Development Goals – Journey to 2030"](#). As an UNWTO affiliate member who embraces SDGs, WLO has also joined this working group, which will held several online conferences on the issue and whose outcomes of the year, summarizing achievements and seeking new participants, will be presented with a brief panel at the 2018 UNWTO Plenary of the Affiliate Members in November 2018. We will keep you posted about the developments of the work within this group.



Members' Voice



Sue Street (Canada): "I would love to develop enhanced synergies between leisure and primary education and/or local community development"

We introduce you to Sue Street, student at the [World Leisure Centre of Excellence \(WLCE\) at Vancouver Island University \(VIU\)](#) and assistant coordinator of the 2018 Douglas Ribeiro da Silva Field School in São Paulo (Brazil, 24 Aug-1 Sept 2018).

Sue Street participated in the 2016 Field School in South Africa and is now working with Joanne Schroeder (WLCE VIU) in the organization of the 2018 Douglas Ribeiro da Silva Field School in São Paulo. For Sue, being involved in the WLO is a way of following the current trends in the field of leisure, tourism, recreation and sport. Read this short interview and get to know her better!

In one sentence: What does leisure mean to you?

Leisure is the conduit through which each person, regardless of ability, can freely enjoy their personal interests, social connection, inclusion, nature, and a good life.

What leisure projects, research and/or activities are you involved in?

Working with the World Leisure Centre of Excellence (WLCE) at Vancouver Island University (VIU), I am currently helping to coordinate the 2018 WL Congress Field School in São Paulo Brazil with Prof. Joanne Schroeder.

How do you promote the development of leisure and leisure studies?

By being actively involved with the WLO I am able to stay up to date on current areas of research and trends that affect the field of leisure, tourism, recreation and sport. I love sharing my experience of the WLO Field School in South Africa, and enjoy talking with other students about current projects being supported by the WLO and the WLCE at VIU.

How did you hear about WLO?

I first heard about the WLO through the WLCE at VIU in 2014.

Why did you decide to become a member of WLO?

The WLO is working hard to effect global change through sustainable leisure development. My membership helps to foster those connections

and create positive, lasting change. In return, I receive information, support, and networking opportunities that enhance my knowledge and understanding of leisure.

What kind of synergies would you like to develop through your WLO membership?

The WLO strives to stimulate communication and collaboration and I would love to develop enhanced synergies between leisure and primary education and/or local community development. Using leisure as a tool to create life-long learning models can help to address barriers and constraints to public engagement and establish sustainable, diverse networks that promote and enhance overall community well-being.



Ling Ping (China): “The WLO has made great contributions to promoting human leisure power and improving the quality of human life”

Ling Ping, from Hangzhou Normal University (China), [recently joined WLO Board of Directors](#). He is engaged in several research projects in the field of leisure and is highly committed with the representation of the WLO in China and beyond.

We talked to new WLO Board member Ling Ping (Hangzhou Normal University, China) about his projects and engagements for the promotion of leisure and as a representative of the WLO. Learn more about him and his views on leisure through this interview.

In one sentence: What does leisure mean to you?

Leisure is a state of life and behavior of people who take a certain activity as a carrier, consciously and initiatively experience happiness through activities, and achieve a kind of cultural creation, cultural appreciation and cultural construction that is comfortable in body and mind, full of energy and meets various needs this way. Leisure is an important part of me to improve well-being and quality of life.

What leisure projects, research and/or activities are you involved in?

Table tennis is my long-term participation in sports activities. I am currently undertaking a number of research projects, mainly:

1. Wenzhou City to create a national sports and leisure sports city development plan 2017-2025;
2. Zhoushan City to create sports and leisure demonstration zone development plan 2018-2025;
3. Research on Hangzhou Asian Games brand building planning in 2022; mainly including: sponsorship program, volunteer program, TV broadcast marketing plan, urban space empowerment assumption, application of intelligent technology, feasibility study of e-sports project entering the Asian Games, etc.

How do you promote the development of leisure and leisure studies?

1. Taking an active part in the Hangzhou World Leisure Expo, participating in the negotiations between the WLO and the Hangzhou Municipal Government and the Qingdao Municipal Government, as well as in the WL Congress;
2. Encouraging Chinese universities to open leisure sports majors and train professionals;
3. Actively participating in the work of China Leisure Standardization Committee and China Leisure and Holiday Branch, participate in all kinds of leisure forums in China;
4. Establishing a non-governmental, non-profit leisure research association and leisure promotion association to promote the development of leisure industry in China;
5. Helping some cities in China plan the development planning of sports and leisure cities or demonstration areas.

How did you hear about WLO?

During the 2003 WLO's visit to Hangzhou and Zhejiang University, the WLO discussed with Zhejiang University and Hangzhou Municipal Government to establish the Asia Pacific Leisure Education Research Center of Zhejiang University.

Why did you decide to become a WLO Board Member?

The WLO has made great contributions to promoting human leisure power, leisure research, leisure industry and improving the quality of human life. Since 2006, the first WL Expo held in Hangzhou has undergone tremendous changes.

How would you encourage people and institutions to collaborate and become WLO Members?

By introducing the WLO at different academic conferences, to some Chinese local governments, some Chinese academic groups and university teachers. They will be able to learn about the WLO in order to encourage them to actively participate in the activities and become members.



Publications



The *World Leisure Journal* has been accepted in the 2018 edition of the Academic Journal Guide

The *World Leisure Journal* (WLJ) has been accepted for inclusion in the 2018 edition of *Academic Journal Guide*. The inclusion into the AJG 2018 is recognition to the WLJ's continuous effort to keep on enhancing its academic quality, impact and visibility.



WLJ ARTICLES on leisure and youth (free access!)

For this issue of the WL News, with a partial focus on leisure and youth, we have selected the following articles from the *World Leisure Journal* which deal on the issue from different perspectives: "[Impact of outdoor adventure education on Kenyan youth, in peace building](#)" (2015) by Shikuku Willy Ooko, Helen Muthomi and Gideon Odhiambo; "[Exercise behaviours of youths with intellectual disability under two conditions in a community programme](#)" (2012) by Heidi I. Stanish and Vivienne A. Temple, and "[Positive Youth Development Practices in Recreation Settings in the United States](#)" (2003) by Peter A. Witt and John L. Crompton. These articles are available with free access from now and until the end of April. Read and share!

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UNWTO/OAS REPORT: Good Tourism Practices to Advance Sustainable Development in the Americas

Concrete examples of how to advance sustainable development through tourism take centre stage in the first joint publication between the World Tourism Organization (UNWTO) and the Organization of American States (OAS). "[Tourism and the Sustainable Development Goals: Good Practices in the Americas](#)" provides 14 case studies from across the region on why tourism ranks high among the economic sectors better positioned to enable the Agenda 2030 for Sustainable Development and its 17 Sustainable Development Goals.

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Opportunities



OPEN POSITIONS in Recreational Therapy at Indiana University (United States)

The faculty at Indiana University announces two open positions: one of [Clinical Assistant/Associate Professor](#) and the other one of [Assistant/Associate Professor \(tenure track\)](#) in Recreational Therapy, both at the IU Bloomington Department of Recreation, Park & Tourism Studies. Review of applications for both positions will begin on the 20 April 2018 and positions will stay open until filled. Don't miss this opportunity!

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UNWTO/Chimelong Initiative on Wildlife and Tourism launches Media Award

“To engage the media and to recognize the work of journalists in the coverage of wildlife and sustainable tourism”. This is the ultimate goal of the [Media Award](#) announced by the World Tourism Organization (UNWTO) on the occasion of Wildlife Day celebrated on 3 March. The [UNWTO/Chimelong Initiative](#) aims to promote the value of tourism for wildlife conservation and also includes training to tourism administrations and to media on the theme. The UNWTO/Chimelong Media Award seeks to recognize the most committed and original purveyors of news and stories related to wildlife conservation and tourism.

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OPEN POSITION: University Lecturer in Hotel and Financial Management, Nanjing Tech University Pujiang Institute (China)

The College of International Hospitality & Dietary Culture of the [Nanjing Tech University](#) Pujiang Institute (Nanjing, China) is seeking an outstanding young scholar to teach undergraduate and – at a later stage – graduate courses, to work at the 3-year bachelor program in Hospitality and Tourism Management offered by [MODUL University Vienna](#) in close cooperation with Nanjing Tech University. This is a full-time position starting on the 1 September 2018. The position will remain open until filled.

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JOB OFFERS: Your monthly selection of leisure management open positions by our partner Leisure Media

WLO partnered [Leisure Media](#) to bring you some of the most interesting job offers in the leisure industry. Check out these amazing opportunities!

- The Pickaquoy Centre (Orkney, UK) – [Managing Director](#). Closing date: 9 April 2018.
- Sport Wales (Cardiff, UK) – [Head of Insight and Policy](#). Closing date: 6 April 2018.
- WTS International (NY, USA) – [Spa Director](#). Closing date: 22 April 2018.

Many more offers can be found at [Leisure Opportunities](#). Start your career in the leisure sector today!

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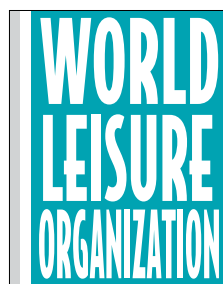


Encounters

Encounter with... Jalloh Abubakarr, member of WLO Board of Directors and Regional representative of the Migrant Education Program (Iowa, USA)



This new Encounter introduces you to Jalloh Abubakarr, WLO Board member and regional representative of the Migrant Education Program of Iowa Department of Education in the United States. Jalloh is not only one of the youngest and most energetic WLO Board members, but he is also highly committed with the promotion of leisure among young people. He is a member of the WLO Youth Ambassador committee and is involved with [Young People's Book on Leisure \(YPBOL\)](#), a publication that inspires, educates and informs young people about leisure. Find out more about Jalloh's professional and personal leisure life!



WORLD LEISURE ORGANIZATION (WLO)

World Leisure Organization is a non-profit organization registered in the State of New York in Special Consultative Status with the UN Economic and Social Council since 1990.

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