

Nov.'17

WL NEWS

Issue 5. New perspectives on leisure
and innovation





Dear members, dear colleagues,

As the end of the year gets more and more intense, we are already thinking of some new year's resolutions to get the leisure community more inter-connected. What about getting engaged in new collaborative projects? In this issue we want to bring you closer to one of the programmes we are more enthusiastic about: the Special Interest Groups (SIG). More specifically, we present you one of the currently existing SIGs, the one on "Leisure and Innovation", facilitated by Dr. Lénia Marques. Together with a description of the group and its scope, we have selected some [World Leisure Journal](#) articles and other publications on the SIG's main theme.

Some other important highlights of this November issue of *WLO News* are the recently launched call for Centers of Excellence and the call for the Thomas and Ruth Rivers International Scholarship Award to attend WL Congress 2018 in São Paulo, which join the call for Communities of Excellence in the list of WLO open calls. In the Opportunities section we include a summary of all our currently open calls, for you not to miss anything!

While in the Insights section WLO Board member Carlos Rico tells us about the construction of the leisure field in Latin America, in the section WLO Network we present the collaboration agreement signed with Leisure Media and get to know its CEO, Liz Terry, through a video Encounter. Scroll down for this and much more!

We look forward to receiving your applications for the open calls and to welcoming you as new SIG members. Please remember that you can contact us at media@worldleisure.org for more information and to submit your contents for *WLO News*.

Yours faithfully,

Dr. Cristina Ortega Nuere
WLO Chief Operating Officer



WLO Highlights



A new call for applications for World Leisure Centers of Excellence is now open!

We are looking for innovative higher education institutions who would like to join the [World Leisure Centers of Excellence \(WLCE\)](#) network. Being part of the network provides multiple benefits for students at both undergraduate and graduate levels, as well as for researchers and professors: student and staff exchanges; field trips; guest lectures; masterclasses; a PhD symposium and a Field School during every WLO Congress, the latter providing students with the opportunity to get hands-on knowledge by working in a local community; collaborative research projects; joint thesis supervision and (joint) contributions to the *World Leisure Journal*, among others. [NHTV Breda University of Applied Sciences](#) and [Vancouver Island University \(VIU\)](#) are the two current WLCE and new centers will join the network very soon. WLCE work in close collaboration to promote high level education and research in the field of leisure, with student field trips and the organization of the Field School being the most visible outcomes of this collaboration in the most recent times. Check the call for applications and submit your letter of intent before the 15 December 2017. Full proposals are due on the 1 February 2018.

[READ MORE...](#)



WLO's offers the TRRIS Scholarship Award for final year graduate or undergraduate students to attend the WL Congress 2018 in São Paulo

We are glad to announce a new edition of the Thomas and Ruth Rivers International Scholarship Award, which offers the opportunity for final year graduate or undergraduate students in recreation, leisure studies, leisure services, leisure resources or tourism studies in college or university programs, to attend and present a scholarly paper at [WL Congress 2018 in São Paulo](#). This scholarship award covers travel costs up to USD1,000 and includes a waived registration fee for scholarship recipients. In order to apply, you need to [submit your abstract](#) before the 10 January, while application deadline for TRRIS is the 1 March 2018. Don't miss the opportunity to meet your fellows at the WL Congress!

[READ MORE...](#)



WLO signs a new collaboration agreement with Leisure Media

Leisure Media and WLO have signed a new collaboration agreement providing WLO members with access to specifically selected contents such as the latest news from the leisure sector and job offers in leisure management. A new website is being developed within Leisure Media umbrella to group these contents. WLO SIG's members will also have the opportunity to contribute to Leisure Media, the major media platform in the field of leisure.

Leisure Media and WLO very gladly announce the signature of a new collaboration agreement between both organizations. While the relation between WLO and Leisure Media is a long one, this new accord aims to re-boost the collaboration.

Knowledge-sharing and publications opportunities are the main pillars of this renewed agreement. A new website will be created within Leisure Media exclusively designed for WLO members, with specifically curated content selected from Leisure Media's prestigious magazines. Leisure Media will also select job offers (Leisure Management posts) for WLO. This can already be seen in the Opportunities section of the November issue of *WLO News*. Finally, WLO SIG's members will be able to write a column for Leisure Media.

Leisure Media, based in the UK, is a major leisure media platform, offering highly curated contents from a wide range of areas within the leisure field: health and fitness, hospitality and leisure, sport, architecture and design, attractions, and spa and wellness. WLO acknowledges the enormous contribution of Leisure Media to the development of leisure content and the leisure field, and expresses its satisfaction for this new collaboration agreement, which, among others, open the door for WLO members to contribute to Leisure Media's high level publications.



WLO Insights



The construction of the leisure field in Latin America: a chronical of some recent encounters

WLO Board member Carlos Rico (Colombia) tells us about a series of events that took place recently in Latin America and which are one more symbol of the progress in the past four decades towards the construction of leisure and recreation as a field of study in the region, as well as a fundamental aspect in social, cultural and economic policies in Latin American countries. Furthermore, these events build momentum for the WL Congress 2018 in São Paulo, which is expected to contribute to the further strengthening of the field in Latin America.

In Latin America, and in Colombia in particular, a recreation field has always existed which has been made visible through the emerging human manifestations of our cultural specificities, which have been the basis supporting our multiple identities as a region. However, it was in the last four decades that a road for the intentional construction of the field of leisure and recreation started to be built in Latin America. This happened not only from the academic field through undergraduate and graduate programmes, but also with the intention of positioning recreation as a fundamental basis of our countries' social, cultural and economic public policies.

The road that has been being built includes the challenge of both influencing public policies and expanding the educational offer of MA programmes in recreation, as well as creating spaces linked to the Latin American Network of Recreation and Free Time (*Red Latinoamericana de Recreación y Tiempo Libre*). These spaces will allow us to open permanent dissemination, coordination and meeting spaces, which will in turn strengthen the network and allow for friendship ties to develop. This grants the permanency of the processes and the exchange –within the diversity of approaches existing in the field of recreation – of the generated knowledge, so that we can collectively provide our region, countries and communities with alternatives for human development that match who we are, without preventing us from connecting to the global world.

Among the existing permanent meeting spaces, three of them took place during the second semester of the year. In all the three, the importance and pertinence of aligning the mentioned processes with those of WLO have been highlighted. These meeting spaces are:

- **International Seminar "ReCreation and Education"** (27 July, Santiago, Chile): organized by the colleagues at the Chilean Foundation Solidar, Cesar Viñales and Paloma Henriquez.



Fellows from Uruguay, Chile, Argentina and Colombia (Andrés Ried, Ricardo Lema y Gustavo Martínez, Richard Aguirre, Ricardo Ahualli, Esperanza Osorio and Carlos Alberto Rico) met together to share the advancements in knowledge in the field of leisure and recreation, and its relation to education. Some of the highlights of this academic space were, on the one hand, the indissoluble relation between recreation and human development and wellbeing (Esperanza Osorio y Andrés Ried) and, on the other hand, the perspective of the articulation of this field with that of recreation, as well as with some other fields of knowledge that show us the need to structure disciplines differently when they are looked upon from the perspective of recreation. One of the key aspects of these academic spaces is the comprehensive look at the field of recreation. That explains why a wide range of topics were approached: professional training aspects, by Gustavo Martínez from Uruguay; the articulation with education in formal and informal spheres, with Richard Aguirre and Ricardo Lema, and the link to specific social action processes, with Cesar Viñales and Camila Veliz from Chile. This pointed out the value of keeping on developing management actions aimed at impacting, as mentioned before, inter-sectoral public policies, but also the urgency of placing a recreation public policy as a field with relational autonomy, with Carlos Alberto Rico.

- **I International Meeting on Recreation – Building an Integrative Perspective** (3-5 August, Lima, Peru): this meeting space was also characterised by the presence of scholars from the recreation field coming from different countries in South America: Julia Gerlero, Ricardo Ahualli, Rubén Sindoni, Giselle Bignardi, Gerardo Tamayo, Margarita Cano, Esperanza Osorio and Carlos Alberto Rico from Colombia, and Ricardo Lema and Luis Machado from Uruguay were the speakers in charge of the academic development of the gathering. Among others, the following topics were discussed: conceptual and theoretical developments, the relations between recreation and education, or play as a mediator in human development processes and as a tool for the prevention and attention to bullying.

- **Exporecreation “Happiness, Health and Wellbeing”** (24-26 August, Pereira, Colombia): this event was organized by the Universidad Tecnológica de Pereira. It counted with the participation of delegates from different departments and universities in Colombia, as well as from Mexico, Brazil, Uruguay, Argentina and Chile. The main theme of the conference was the review of the relation between leisure and recreation and wellbeing and happiness, putting the individual at the center and considering his relations in the educational, social, cultural and political spheres. It was assessed how recreation and leisure become managers of wellbeing or *buen vivir*, from their conceptual, scientific, technical and social scopes, in the search of promoting lifestyles which are oriented towards care and consciousness of Life. This must be based on subjects’ daily life, experiences and realities, as well as on their beliefs and values, their knowledges and habits. Thus, coherently with the topic “Happiness, Health and Wellbeing”, the event tried to foster reflections from this

perspective, looking into how a “living” (*habitar*) of recreation must be inserted into personal and social life, making it visible and clear the value of life, health and care as the most valuable goods for people to have more scenarios for happiness.

These events share the Latin American integrative character, valuing the diversity of approaches and insisting on the importance of validating them in the next [WL Congress 2018 in São Paulo](#), which we expect to attend as a new Latin American [WL Chapter](#).

Young musicians perform at the Citizen’s Leisure Festival in Hangzhou in the framework of the Young People’s Concert program

An international group of young musicians performed at the Citizen’s Leisure Festival, organized in October in the Chinese city of Hangzhou, by the Hangzhou Expo and the WL Expo Office. The performance was framed in the Young People’s Concert program (YOUPECO), developed by the [Young People Leisure Network \(YPLN\)](#) as one of its multiple initiatives to promote intercultural and intergenerational exchange while advancing leisure worldwide.

This year, [Young People Leisure Network \(YPLN\)](#)’s international invitation under the Young People’s Concert program was accepted by French, Hungarian, Italian, Slovak and Turkish musicians and dancers. This group of young musicians played in front of a large audience at the Citizen’s Leisure Festival (October, Hangzhou, China). Participants very much appreciated the opportunity to perform in an international festival and the professional preparations and kindness of the Chinese hosts. The feedback from the audience and the organizers was positive and they expressed their wish is to see Young People’s Concerts’ performances again next year. YPLN, on its part, hopes that other countries will join the group of talented young musicians and dancers.

The YPLN is a network which has its origin in the WLO Future Leaders programme. Its members are students, their professors and youth workers from all over the world. The network’s main goal is to provide young people with opportunities to meet, to discuss on leisure issues, to show and improve their talents, as well as to participate in WLO projects. Since the Rimini WL Congress 2012, the YPLN has organized several projects, such as the Young People’s Book on Leisure, volunteering programs at WL congresses and games, international youth exchange programs and the mentioned Young People’s Concert program.





WLO Board members participate in the 2017 Shaoxing China International Leisure Sports Industry Forum

The 2017 Shaoxing China International Leisure Sports Industry Forum took place on the 9 November 2017 in Zhejiang Province. Focusing on the topics of the leisure sports industry and city development, the Forum invited experts and scholars from Great Britain, Spain, France, Australia and China, who worked together with governmental officials and entrepreneurs from Zhejiang Province. Among these international speakers, the Forum counted with the participation of Dr. Derek Casey, former WLO Chairman, Dr. Cristina Ortega, WLO Chief Operating Officer, and Dr. Lijun Jane Zhou, Board member of WLO and part of the organization of the Forum.

The Leisure Sports Industry, a new rising industry of China strongly backed by governments at all levels as well as by many experts and scholars, will be one of the pillar industries of the Chinese national economy in the future. As one of the first groups of historical and cultural cities, Shaoxing is also an important textile industry center in China, and attaches great importance to the development of leisure sports industry. On the occasion of the first Sleemon Shaoxing International Marathon, the Shaoxing International Leisure Sports Industry Forum was held on the 9 November 2017.

The Forum focused on the topics of the leisure sports industry and city development. Experts and scholars from Great Britain, Spain, France, Australia and China, together with governmental officials and entrepreneurs in Zhejiang Province, discussed on the development trends of leisure sports industry. The keynote speaker was Derek Casey, former WLO Chairman, with a presentation on "Leisure: its role in city development". Cristina Ortega, WLO COO, delivered a presentation on "The role of leisure in a city's transformation: the case of Bilbao", and Lijun Jane Zhou, WLO Board member, chaired different sessions.

The Forum was an opportunity for close communication and cooperation among governments at all levels, the academic community and the industry, for all actors to work together for the future of the leisure sports industry.

The Forum was hosted by the Sports Bureau of Zhejiang Province and Shaoxing People's Municipal Government, and organized by Shaoxing Sports Bureau, Shaoxing University, Zhejiang Sports Industry Association and People's Government of Keqiao District. Co-organizers were Chenghe Sports Culture Development Co., LTD., Textile and Clothing College of Shaoxing University and Education and Sports Bureau of Keqiao District.



WLO Network



Interested in “Leisure and Innovation”? Join WLO Special Interest Group (SIG) on the topic

In this issue we present the WLO [Special Interest Group \(SIG\)](#) on “Leisure and Innovation”, chaired by Lénia Marques, Assistant Professor of Cultural Organisations and Management at the Erasmus University Rotterdam (the Netherlands). This group aims at looking into the diverse fields of innovation in leisure contexts, practices and theories, and it is open to academics, professionals and students with a particular interest in Leisure and Innovation. Click to go on reading and share the invitation to join this SIG!

The WLO [Special Interest Group](#) on “Leisure and Innovation” aims at looking into the diverse fields of innovation in leisure contexts, practices and theories. In a world where change is constant, new challenges and practices arise, also in leisure. Innovation in different areas have consequences in leisure as well as leisure becomes a field of experimentation, innovation and constant search for entertainment, sport, recreation, learning, social life or quality of life. Connected to changes in business or individual practices, increasingly more issues related to leisure and lifestyle seem to be permeated with innovative approaches.

There are five main dimensions that are the priority of the group, although others are welcome:

- Leisure theories
- Leisure practices
- Leisure businesses
- Policy making
- Research and Methodologies
- Education

The WLO [Special Interest Group](#) on Leisure and Innovation will therefore work towards developing this area of interest with the collaboration of its members in reflections, projects and publications. The World Leisure Congress (bi-annual event) is the main reference to the group meetings. Other meeting points can be suggested along the way.

As in the field at hand – innovation – the SIG’s path is open to where its members will take it by nurturing synergies within the group and innovative developments in leisure.

Within this context, the SIG Leisure and Innovation aims at contributing to a better understanding of topics related, but not limited, to the following:



1. Innovative leisure practices
2. Technology and leisure
3. Digital leisure
4. Creative leisure
5. Leisure and social innovation
6. Crowdsourcing and leisure
7. Leisure and the creative industries
8. Innovation and creativity in leisure events
9. Innovation and change in the leisure industry
10. Innovation, lifestyle and leisure
11. New methodological developments in leisure studies
12. Innovative educational leisure policies and practices
13. Innovation and leisure policies
14. Future trends and challenges in leisure

Please be welcome and share this invitation in your networks as this group is open to academics, professionals and students with a particular interest in Leisure and Innovation. For any additional information, please contact the WLO secretariat secretariat@worldleisure.org or the group facilitator, Dr Lénia Marques, marques@eshcc.eur.nl



Dr. Lénia Marques is the facilitator of the SIG on "Leisure and Innovation"

WLO Board Member Dr. Lénia Marques is the facilitator of the [Special Interest Group \(SIG\) on "Leisure and Innovation"](#). She works as an Assistant Professor of Cultural Organisations and Management at the Erasmus University Rotterdam (the Netherlands). Previously she worked as researcher and lecturer in different countries (Portugal, United Kingdom and the Netherlands). Lénia is co-author of *Event Design: Social perspectives and practices* (2015); *Intercultural Crossings: Conflict, Memory and Identity* (2012) and "Exploring Creative Tourism" (2012), a special issue of the Journal of Tourism Consumption and Practice. You can find some more recent works by her below in the Publications section.



Member's Voice



Donald N. Roberson, Jr. (Czech Republic): "In class I try to expose the students to the different philosophy of recreation and leisure"

Donald N. Roberson, Jr. is an Associate Professor at [Palacky University](#) in Olomouc (Czech Republic), where works and does research at the Faculty or College of Physical Culture (FKT). We pass the mic to Donald, who just renewed his WLO membership, for quick round of questions and answers.

An Associate Professor at Palacky University in Olomouc (Czech Republic), Donald N. Roberson, Jr. is a WLO member who is passionate about teaching and fostering critical reflection on leisure in the classroom. He just renewed his WLO membership and we asked him a few question for you to know a bit more about your fellow WLO member.

In one sentence: What does leisure mean to you?

Leisure is free time when I have a choice of activities that are meaningful for me to be involved with.

What leisure projects, research and/or activities are you involved in?

I enjoy research in the broad area of learning in free time or leisure. Whether it is travel, physical activity, or attending a seminar – how does this free time/leisure activity impact you.

How do you promote the development of leisure and leisure studies at your University?

I offer a class in recreation and leisure. Within this class I try to expose the students to the different philosophy of recreation and leisure.

Why did you decide to become a member (and renew membership) of WLO?

I have always been attracted to the ideals of WLO and wanted to renew the membership.

What kind of synergies would you like to keep on developing through your WLO membership?

I would offer a perspective that one can find in the papers that I have written: the importance of free time in everyone's life.



Publications



The city as a space for innovation in leisure and tourism: three recent publications by SIG facilitator Dr. Lénia Marques

Three recent works by Dr. Lénia Marques, facilitator of WLO [Special Interest Group \(SIG\) on "Leisure and Innovation"](#) provide some example of some of the topics that are within the scope of interest of the group. The first one is the research note ["Co-creating the city: Digital technology and creative tourism"](#) co-authored by Dr. Marques and Dr. Carla Borba and published in *Tourism Management Perspectives* (volume 24, October 2017). The second one is a book chapter on ["Creative clusters in urban spaces"](#), included in *The SAGE Handbook of New Urban Studies* (2017). The third one is the [Proceedings of the 6th International Conference of Arte-Polis "Imagining Experience: Creative Tourism and the Making of Place"](#), co-edited by Christopher Silver, Lénia Marques, Himasari Hanan and Indah Widiastuti. We invite you to read these publications for expanded perspectives on how creativity, digitalisation and tourism combine to produce new forms of leisure in the urban space.



FREE ACCESS TO WORLD LEISURE JOURNAL articles on Leisure and Innovation

We have asked Taylor and Francis to select and give free access to some World Leisure Journal articles on leisure and innovation, the topic of WLO [Special Interest Group \(SIG\)](#) facilitated by Dr. Lénia Marques. The following articles are accessible for free from now and until the end of the year:

- [Integrating Western and non-Western cultural expressions to further cultural and creative tourism: a case study](#), by Anna Catalani (2013)
- [Leisure, making innovation a tradition – the role of leisure in a city's transformation: the case of Bilbao](#), by Roberto San Salvador del Valle, Cristina Ortega and Manuel Cuenca (2014).
- [Alternative and Innovative Time Use Research Concepts](#), by Dirk Steinbach (2006)
- [Problem Based Learning \(PBL\) as an Innovative Approach to Professional Preparation and Leadership Development in Recreation and Leisure Services](#), by Patricia I. Hogan and Doris L. Berryman (1988)

Feel free to share and enjoy the reading!

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The Cultural and Creative Cities Monitor: 2017 Edition

This recent publication by the European Commission is an outcome of the homonymous project [The Cultural and Creative Cities Monitor](#), which aims at monitoring and assessing the performance of Cultural and Creative Cities in Europe in three major facets of the cultural, social and economic vitality of cities. These three facets are Cultural Vibrancy, Creative Economy and Enabling Environment, and they are decomposed in nine dimensions and 29 indicators, some of which are strongly related to leisure in its cultural dimension and intersect with some of the areas of interest of the WLO [Special Interest Group \(SIG\) on "Leisure and Innovation"](#). Thus, this first edition of the Cultural and Creative Cities Monitor, which includes information about 168 selected cities in 30 European countries, provides important, comparative evidence about cultural leisure and tourism at the city level.

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Opportunities



Because we don't want you to miss any opportunity, here you are a summary of our open calls!

In the past few issues we have launching a series of calls and opportunities offered by WLO itself. As a reminder and to make sure that you have it all at hand, here you are a list of all our open calls:

- [Call for Communities of Excellence](#). Deadline: 31 January 2018 (notices of intent are highly encouraged before the 1 December 2017).
- [Call for Centers of Excellence](#). Deadlines: letter of intent 15 December 2017, full proposals, 1 February 2018.
- [Call for the Thomas and Ruth Rivers International Scholarship Award](#). Deadline: 1 March 2017.
- [Call for abstracts for WL Congress 2018 in São Paulo](#). Deadline: 10 January 2018.
- [Call for articles *World Leisure Journal* "Eco-Leisure: seeking and doing ecologically oriented leisure and recreation activities"](#). Deadline: 31 March 2018.

Do not hesitate to contact us for more information, and help us spread the word!



CALL FOR APPLICATIONS WL Centre of Excellence Vancouver Island University – Visiting Scholars Program

WL Centre of Excellence [Vancouver Island University](#) (VIU) is seeking applications for its "Visiting Scholars Program". Applications are invited from scholars with research and teaching expertise in leisure, sustainability, innovation, behavior change, community development, knowledge mobilization, strategic planning, and related areas. Scholars may be either (or both) practitioners or academics who are actively engaged in the study or application of sustainable practices in leisure management. VIU will refund up to \$4000 CAD for travel and living expenses for each of the four visiting scholars selected per year. Deadline for applications is the 12 January 2018.

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JOB OFFERS: Two leisure management posts in the UK

As part of our new, just signed collaboration agreement, Leisure Media has selected the following job offers in leisure management:

- [British Zoological Society – Chief Executive](#). Closing date: 11 December 2017
- [Sport Wales – Senior Officer](#). Closing date: 8 December 2017

Stay tuned for more job opportunities!



FACULTY POSITIONS: teach leisure at Leeds Beckett, UTAH or Eastern Washington University

The UK Centre for Events Management at Leeds Beckett University is looking for a [Lecturer or Senior Lecturer \(ideally PhD\) in Events Management](#) – duties will involve teaching, researching making a contribution to the wider ambitions of the School of Events, Tourism and Hospitality Management (closing date: 6 December 2017). The University of UTAH invites applications to cover a post of [Assistant or Associate Professor in Occupational/Recreational Therapy](#) (initial review of applications began the 15 November 2017 and will continue until the position has been filled). Finally, Eastern Washington University is looking for an [Assistant Professor in Recreation and Leisure Services](#) (screening of applications will begin the 1 December 2017).



Upcoming Events



UNWTO gets ready for the closure of the #IY2017 of Sustainable Tourism for Development

Two main events are planned for December in the Official Calendar of the #IY2017 of Sustainable Tourism for Development. The [Second UNWTO/ UNESCO World Conference on Tourism and Culture: Fostering Sustainable Development](#) will be hosted by the Sultanate of Oman in Muscat from 11 to 12 December 2017. Then, the Closing Ceremony of the International Year of Sustainable Tourism for Development 2017 will be held in Geneva in December 2017. WLO congratulates UNWTO on the amazing job done for the promotion and awareness about sustainable tourism during the implementation of the International Year.

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UNESCO 12th session of the Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage

The 12th session of the Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage will be held in Seoul (Republic of Korea) from 4 to 9 December 2017. This session will bring together the representatives of States Parties to UNESCO's [Convention for the Safeguarding of the Intangible Cultural Heritage](#), which aims to decide on measures to safeguard oral traditions and expressions, performing arts, social practices, rituals, festive events, knowledge and practices concerning nature and the universe and the knowledge and skills to produce traditional crafts, which constitute intangible heritage. This session will take place only a few weeks before the official start of the [European Year of Cultural Heritage 2018](#).

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Pafos and Aarhus pass on the European Capital of Cultural title to Malta and Leeuwarden

The cities of [Pafos](#) (Cyprus) and [Aarhus](#) (Denmark) were the European Capitals of Culture (ECoC) for the year 2017. December will see the celebration of the closing ceremonies for both ECoC Pafos 2017 and ECoC Aarhus 2017, while [Valletta](#) (Malta) and [Leeuwarden](#) (The Netherlands) will take the helm for the year 2018. The European Capitals of Culture initiative is an excellent opportunity for regenerating cities, raising the international profile of cities, enhancing the image of cities in the eyes of their own inhabitants, breathing new life into a city's culture and boosting tourism.



Around the World



Louvre Abu Dhabi is now open to the public

Louvre Abu Dhabi opened its doors to the public on 11 November 2017. It is the first museum of its kind in the Arab world: a universal museum that focuses on shared human stories across civilizations and cultures. Participants in the [6th ENCATC International Study Tour to the Emirates](#), organized in partnership with WLO and Louvre Museum in March 2017, had the chance to learn more about the Louvre Abu Dhabi project in a presentation by Olivia Bourrat, Curatorial Deputy Director at Agence France Museums (France and UAE), and Anne Krebs, Head of the Socio-Economic Studies and Research Division at the Louvre Museum's Research and Collection Department (France). We encourage colleagues living or visiting the Emirates to visit this cultural leisure space which will for sure play a major role in the region.

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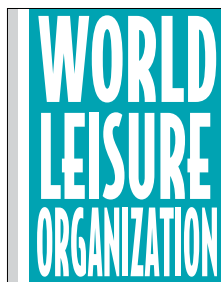


Encounters

Encounter with... Liz Terry, Leisure Media CEO



Liz Terry is the CEO of the [Leisure Media](#) platform. She founded the company in 1981 and her pioneer vision has led the growth of the business ever since. We recorded this interview back in July, when we visited Leisure Media's headquarters in Hitchin to discuss on a [renewed collaboration agreement](#) between WLO and Leisure Media, which we are presenting in this issue. Liz Terry's long-lasting experience in the field of leisure content development has earned her a great knowledge of the sector and a privileged position to both look at the history of the leisure field and to foresee future development. Some of these issues are what you will find in this conversation. We hope you like it!



WORLD LEISURE ORGANIZATION (WLO)

World Leisure Organization is a non-profit organization registered in the State of New York in Special Consultative Status with the UN Economic and Social Council since 1990.

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