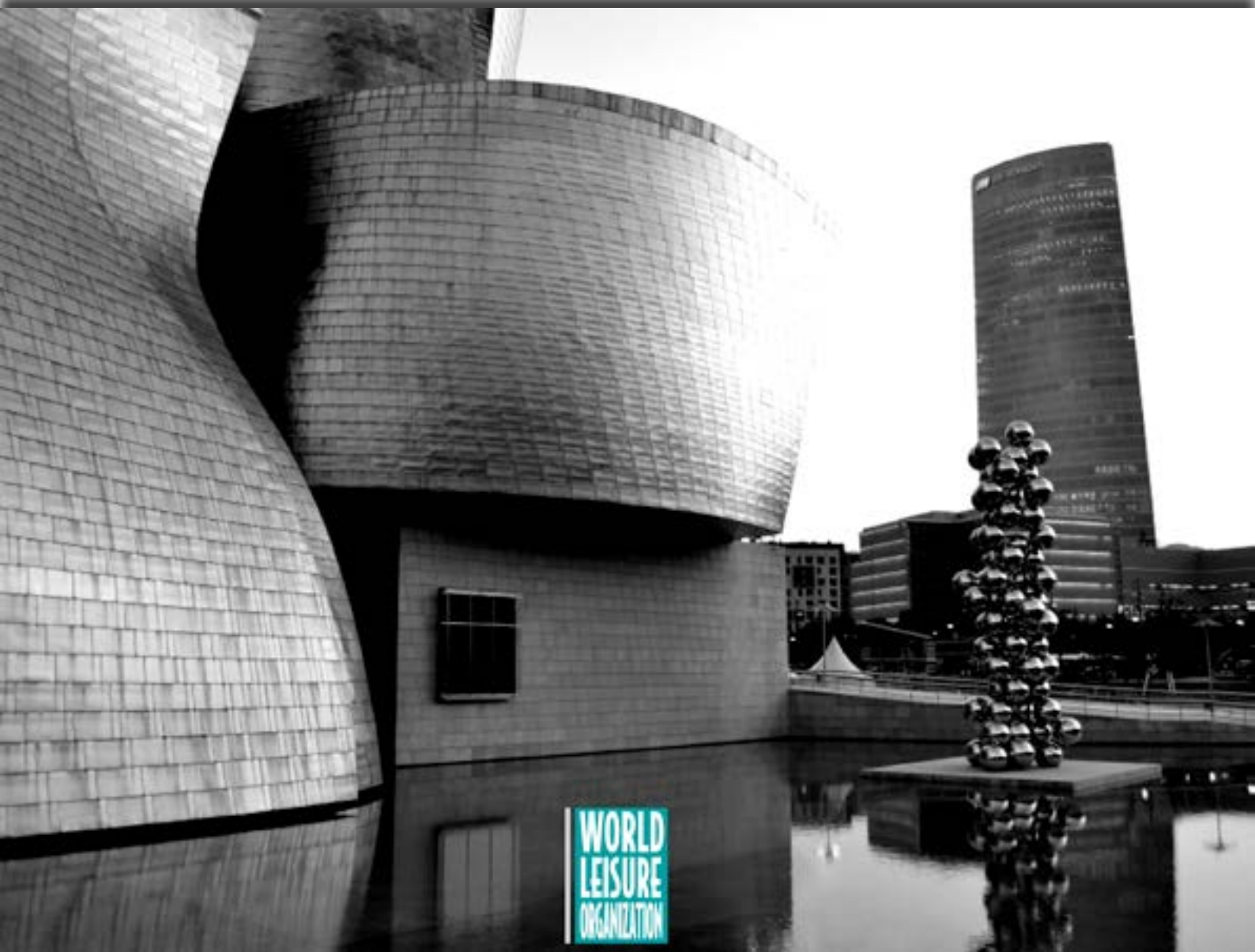


# Jul.'17

## **WL NEWS**

Issue 1. Welcome to WLO News,  
welcome to the leisure world!



WORLD  
LEISURE  
ORGANIZATION



# Editorial

WLO is proud to launch *WLO News*, a monthly newsletter which aims to provide you with the latest news on leisure research, education, knowledge transfer and advocacy, by giving voice to our network, members and affiliates, providing them with a space for dialogue and idea sharing worldwide.

In this very first issue, I would like to open you the doors of the new WLO Scientific and Technical Office that it is now located in the city of Bilbao, Spain. Also, I invite you to apply for the WLO International Innovation Prize Award, and inform you about the newly created, member-driven WLO Special Interest Groups. We also want to congratulate the City of Richmond on its recently awarded title as one of the WLO Communities of Excellence of 2017, and keep you updated on the upcoming international leisure events we are working on. At last but not least, we invite you to have a cup of coffee while you listen to Dr. Roger Coles, Chairman of WLO, reflecting about the leisure field, the latest trends in United States, the future of leisure studies and his expectations regarding WLO.

I would like to emphasize that *WLO News* aims to be a collaborative initiative that will evolve according to the demand and contribution of our members, network and affiliates. I can advance you that we have already started working on some monographic issues regarding specific topics that will be released in different languages. For that, I would really encourage those colleagues who want to collaborate with us in this new initiative that will reach professors, researchers, students and professionals from the 6 continents, to contact us in [media@worldleisure.org](mailto:media@worldleisure.org), either to collaborate with news or proposing us new ideas to collaborate.

And finally, I would really like to give special thanks to the WLO Board of Directors for encouraging and supporting this initiative, and to my colleagues for putting such enthusiasm and care in the development process of every detail of this first issue, in order to contribute to the mission of WLO and serve the community of leisure studies from all over the world. I cannot be proud enough!

All this and much more awaits in the first issue of *WLO News*! Just scroll down and join us in this monthly journey through the leisure world!

Dr. Cristina Ortega Nuere  
WLO Chief Operating Officer



# WLO Highlights

Get to know WLO Scientific and Technical Office!



## OPEN CALL: Be the next WLO International Innovation Prize winner!

This Prize seeks to recognize organizations that have implemented creative solutions which foster local, national or international leisure opportunities for the benefit and development of individuals and communities. The originality, creativity, and innovation should be demonstrated related to process, resources, partnerships and community involvement, outputs and outcomes. The Prize is open to any public, voluntary, or private sector organization. Application will be open until the 31 August 2017.

The 7th edition of the World Leisure International Innovation Prize seeks to recognize organizations that have implemented creative solutions which foster local, national or international leisure opportunities for the benefit and development of individuals and communities.

The originality, creativity, and innovation should be demonstrated related to process (vision, management and communications), resources (financial viability and human such as volunteers), partnerships and community involvement, outputs (program, events and amenities) and outcomes. Innovation may mean a new idea or it may mean finding creative solutions through leisure to existing problems and issues.

WORLD  
LEISURE  
INTERNATIONAL  
INNOVATION  
PRIZE 2017



Leisure is considered in its broadest sense including culture, tourism, sports and recreation. Including different kind of initiatives related to: policies, management, education, research, children, youth, aging, wellbeing, access and inclusion, diversity, gender, health, events, digital leisure, nature, travel, etc.).

### **Applications criteria**

The Prize is open to any public, voluntary, or private sector organization. We welcome programmes, projects, services and policies that demonstrate, originality and creativity and have been operational for more than two years, showing an evidence of its long-term sustainability. The objectives of the project must be clearly stated providing examples that they have been met successfully. The project should contribute to promote social, cultural, economic, and environmental quality in the community. In addition, applicants must demonstrate that their project does not exist elsewhere but it could be potentially adapted to other situations.

### **Application submission and deadline**

Applications can be submitted in either English or Chinese. The written statement (excluding applicant's name and contact details) is limited to 1,500 words. Graphs and data tables illustrating the project are acceptable.

The statements must be received by WLO Secretariat by 12.00hrs Central European time (CET) 31st August 2017 and should be sent in Adobe PDF format to [secretariat@worldleisure.org](mailto:secretariat@worldleisure.org)

### **Prize Winners**

Initiated in 2006 the World Leisure Organization has awarded projects all over the world offering them a unique opportunity to be recognized by a high international level audience, gaining prestigious position and promotion in the leisure field.

The 2017 Innovation Prize winner, furthermore and including the international promotion and recognition, will have the opportunity to present the project to a large international audience, at the World Leisure Expo in the city of Hangzhou, China. The World Leisure Expo previous edition in 2011 gathered over 15 million visitors from China, Asia and the World.

The winning organization representative will also receive the "George" trophy, in honor of George Torkildsen, a physical symbol/statue reflecting the unique social, cultural characteristics of the physical, cultural or social geography of Hangzhou.

Winning organization may also use the title "2017 World Leisure International Innovation Prize Winner" and the Innovation Prize logo in their future media information. Travel and accommodation will be fully funded to attend the 2017 World Leisure Expo.

### **Highly Commendable**

World Leisure will recognize and award projects that are judged to be "Highly Commendable".

[Download full document for further information.](#)



## WLO presents its new, member-driven, SPECIAL INTEREST GROUPS

A total of 11 World Leisure Organization Special Interest Groups (SIGs) have been defined as a result of a bottom-up consultation process. The new WLO SIGs replace the old Commissions, and they establish what are considered to be the key topics in leisure research, education, knowledge transfer and advocacy. WLO SIGs are not only member-generated, but they will also be member-driven, providing opportunities for individuals to join other fellows with similar interests to support WLO and advance collective concerns on a worldwide basis. More information on how to get involved will be coming soon!

An invitation for expressions of interest to contribute to defining the key topics for World Leisure Organization Special Interest Groups (SIGs) was launched in 2016. This invitation responded to a priority that was pointed out during an open debate held in 2016 LARASA World Leisure Congress (Durban, South Africa): open and accessible SIGs should be developed to update and replace the Commissions formed in the 1970s, they should be member-generated and member-driven.

Ideas and topics for the new SIGs were gathered by the WLO Secretariat and then reviewed and organized by the WLO Research and Knowledge Transference committee. We are finally able to communicate the key topics that emerged during this highly participative process, which define the new WLO SIGs:

1. Leisure Management and Policy
2. Diversity, Access and Inclusion
3. Leisure for Children and Youth
4. Leisure and Sports
5. Leisure Education
6. Leisure, Health and Happiness
7. Leisure and Ageing
8. Leisure and Gender
9. Leisure and Innovation
10. Travel and Tourism
11. Community and Economic Development

SIGs provide a space for members to meet and work together at a global level, advancing each one of the topics through the four areas that constitute WLO's main objectives: research, education, knowledge transfer, and advocacy. SIGs will work in close collaboration with the WLO Secretariat. They will play a major role in the organization, by actively contributing to planning and goal attainment; among many other functions.

The facilitators of each SIGs, as well as more information for members to get involved, will be released soon. Stay tuned for more!

More information on the process of definition of these new SIGs can be found in the article ["From Commissions to Special Interest Groups"](#) published in the *World Leisure Journal*.



# WLO Insights



## Leisure talks at the Center for Leisure Studies, Chinese Academy of Art (Beijing)

This gathering became a unique and great opportunity for some members of WLO staff to learn and discuss about the characteristics of Chinese leisure culture research programs with Professor Ma Huidi, founder of the [Center of China Leisure Studies](#) and at present Distinguished Researcher of the Institute of Chinese Culture.

WLO Chief Operating Officer, Communication & Events Coordinator, and Programme Coordinator visited the [Center for Leisure Studies](#) of the Chinese Academy of Art in Beijing. This was an excellent opportunity to gain first-hand knowledge on the development of Leisure as a field of study in China. Dr. Cristina Ortega, WLO COO, declared: "We were very fortunate to be guided through the history and current state of the art of Chinese leisure culture research programs by Dr. Ma Huidi".

[Prof. Dr. Ma Huidi](#) is founder of the Center of China Leisure Studies and Distinguished Researcher of the Institute of Chinese Culture, who was elected fellow of the World Leisure Academy in 2010. Dr. Ma Huidi recently published, together with Er Liu, the book [Traditional Chinese Leisure Culture and Economic Development: A Conflict of Forces](#) (Palgrave, 2017).

Big thank you to Prof. Dr. Ma Huidi, as well as to Dr. Wang Fengnian, from the Department of Philosophy and Social Sciences, Tsinghua University Beijing, and Dr. Fang Lili, Director of the Artistic Anthropology Research Institute Chinese Academy of Arts, for their warm welcome and time dedication during our visit.

## Approaching 2017 Hangzhou Third World Leisure Expo: Work meeting between WLO and WL Expo team

As for the second preparatory meeting, the WLO Chief Operating Officer, Communication & Events Coordinator, and Programme Coordinator met the WLO Expo team in Hangzhou in order to discuss, exchange and develop further collaboration opportunities. Both teams are working hard towards a very successful [third edition of the World Leisure Expo](#) happening between the 20 October and the 12 November 2017 in the city of Hangzhou.

The Third World Leisure Expo will be held in the Chinese city of Hangzhou from 20 October to 12 November 2017. A second





preparatory meeting was held in Hangzhou between WLO Chief Operating Officer, Communication & Events Coordinator, and Programme Coordinator, and the WLO Expo team. Both parties are working in close collaboration to ensure a highly satisfying experience for the millions of national and international visitors.

The Vice-mayor of Tourism Zhang Jiangting, also Member of The CPC Hangzhou Municipal Committee, and Deputy Mayor of Hangzhou Municipal Government of the Town Hall of the city of Hangzhou, showed his gratitude and interest in developing the activity in the city and counting with World Leisure Organization for its development and internationalization. We must remark that the city of Hangzhou is a very well-known not only by its cultural heritage but also by its quick development in the last years thanks to the great investment in cultural and tourism venues and events.

WLO team had the opportunity to personally discuss on the different spheres of the work process with Huang Feng (Vice Director), Fang Jian Hui (in charge of Exhibition Management), Ye Zi Qing (Finance), Lv Kang (Festival Director), Yang Yun (Assistant), Guo Yuan Yuan and Nihao Ganlin (Communication).

## Encounter with leisure studies students of Zhejiang University: Introduction of the role of international organizations

Dr. Cristina Ortega Nuere, WLO COO, was invited to present the role of international organizations nowadays and the work of World Leisure Organization in a lecture to over 25 leisure students of [Zhejiang University](#), one of China's oldest and most prestigious comprehensive universities.

On the 25 May 2017, Dr. Cristina Ortega Nuere, WLO COO, delivered a lecture at [Zhejiang University](#) (ZJU) on the work of World Leisure Organization and the wider framework of the role of international organizations in the current world. Dr. Ortega Nuere had been invited by Professor Jane Zhou and the presentation was followed by a discussion where over 25 in leisure students had the opportunity to interact and ask questions related to the topic.

The famous British Scholar Joseph Needham once referred to ZJU as "The Cambridge of the East", ZJU is committed to promoting national prosperity, social progress, and human development, through innovation and dissemination of knowledge. Zhejiang University has turned out many scientific, cultural, industrial and administrative leaders. The 2016 Times Higher Education World Reputation ranking puts ZJU among world's top 100 universities.





## Visit to the Hangzhou Arts and Crafts Museum with its open-style master's studios

Located in the west bank of the Gongchen Bridge which crosses over the Grand Canal and rebuilt from the industrial relics of the former Honglei Silk Weaving Factory, the [Hangzhou Arts and Crafts Museum](#) is a specialized museum of comprehensive arts and crafts. Together with the Director of the Museum, Ms. Wang Ying Xiang, WLO team had the chance to visit more than twenty masters ranked at national, provincial and municipal levels.

The [Hangzhou Arts and Crafts Museum](#) offers a permanent site to get to know more about arts and crafts history of Hangzhou, appreciate masterworks as well as to interpret the meaning of the handicraft. WLO team was guided by Ms. Wang Ying Xiang, Director of the Museum, in a visit to more than twenty masters ranked at national, provincial and municipal levels. The area dedicated to masters' studios built a platform to intensively demonstrate the charming of the masters, providing them public space to research, create and teach apprentices, and at the same time offering the audience a chance to have immediate communication with masters.



## Meeting with Ms. Mary Xiao Yang, the Editor in Chief of Lingjie Culture Media

WLO Chief Operating Officer, Communication & Events Coordinator, and Programme Coordinator held a meeting in Beijing Ms. Mary Xiao Yang, the Editor in Chief of Lingjie Culture Media, publisher of the *Travel and Leisure Magazine*, one of the most recognized publications in the Leisure field in China.

Ms. Mary Xiao Yang, the Editor in Chief of Lingjie Culture Media, publisher of the *Leisure and Travel Magazine*, visited Bilbao together with Helena Ma from IDEA Communication. After that first visit, WLO Chief Operating Officer, Communication & Events Coordinator, and Programme Coordinator met Ms. Yang in Beijing (China). This gathering represents a deeper opportunity to explore prospective ways of collaboration for the further development of already far-reaching communication potential of both Lingjie Culture Media and WLO.

Lingjie media's four websites including Jun Travel, Jun Art, Jun Golf and Travel and Leisure dedicatedly provide updated information on travel and leisure industry, and have aggregated close to 120,000 registered users.





## WLO brings leisure perspective into discussion in ENCATC's 6th International Study Tour to the Emirates

WLO organized a dynamic session on international and local Leisure Culture perspectives within ENCATC's 6th International Study Tour to the United Arab Emirates (14-17 March). This activity was an opportunity for WLO to present its work and open up a discussion on leisure perspectives with an international audience, while actively engaging in cross-network collaboration with ENCATC, the leading network on cultural management and policy. The Study Tour was attended by over 40 scholars, policymakers, artists and practitioners from 14 different countries. WLO also provided an online learning platform which expanded the life of the Study Tour. This eLearning platform made it possible for participants to get to know each other and access materials prior to the Study Tour, so to make the most out of each visit, as well as to follow-up the discussion after the event.

World Leisure Organization (WLO) brought the leisure perspective into [ENCATC's 6th International Study Tour to the United Arab Emirates](#), which took participants to the cities of Abu Dhabi, Sharjah, and Dubai from 14 to 17 March. Cristina Ortega Nuere, Chief Academic and Operating Officer, and Mireia Iglesias, Communication & Events Officer from WLO led the session "Talks on the Leisure Culture in the Emirates", which also counted on the participation of Nasif Kayed, Founder and CEO of [The Arab Culturalist](#). With his inspiring and provocative speech, Mr. Kayed questioned the audience on several traditions and cultural matters in the UAE. This dynamic session was an excellent opportunity to know more about the Leisure Culture in the region, but also to exchange international perspectives on leisure.

WLO also contributed to the extension of the Study Tour life by providing an online platform that allowed participants to become familiar with the program and the speakers before their trip, but also to stay connected and keep on gaining knowledge after the event. WLO wants to further increase the impact of its work by offering education opportunities through online platforms.

The Study Tour aimed at discovering and debating the question of culture in the Gulf Countries through a wide range of activities that included study visits, lectures and one seminar. The profile of participants was equally diverse, with more than 40 people from different countries and backgrounds – from artists to representatives of the EU Delegation to the UAE, universities, cultural organizations, cultural networks, museums, festivals, art foundations, national and regional public authorities. This resulted in a highly enriching 4-days exchange, as well as an unparalleled opportunity to develop ties with culture and leisure agents in the region.

The active participation in this activity expresses WLO's determination to engage in collaboration with other networks in the field of culture, tourism, sports and recreation, in order to join efforts for consolidating the placement of leisure on the international agenda.

More information on ENCATC's 6th International Study Tour can be accessed in [issue nr. 105 of ENCATC News](#).



# WLO Network



## The city of Richmond designated as one of the World Leisure Communities of Excellence of 2017

The [City of Richmond](#) (British Columbia, Canada) has been designated as one of the World Leisure Communities of Excellence of 2017. The decision has been made upon recommendation of the WLO the Community of Excellence Evaluation Committee, and was later unanimously approved by the WLO Executive Committee. This title recognizes Richmond's innovative and successful use of leisure in its widest approach to improve its citizens' quality of life.

The World Leisure Organization (WLO) is greatly pleased to announce that there has been a unanimous decision to recognize and designate the City of Richmond as one World Leisure Communities of Excellence of 2017. The [City of Richmond](#) receives this award for its substantive contributions as a community to promoting leisure as a means to enhance the human condition and because it serves as an exemplar of how broad-based citizen involvement can effectively promote leisure as integral to the social, cultural, economic, and sustainable environmental development of the community.

The title World Leisure Community of Excellence is bestowed by the WLO upon communities that have successfully used leisure in all its forms to reinvent themselves and to improve the economic, social and cultural lives of their citizens, and that have made substantive contributions consistent with advancing the mission of WLO. In so doing, WLO brings global attention to the excellence those communities have achieved through working together as citizens to promote leisure as a means to enhance the human condition.

We want to take this opportunity to congratulate the City of Richmond on behalf of the WLO Community of Excellence Evaluation Committee and the whole WLO Board of Directors, as well as to encourage other communities to follow Richmond's path and engage in the World Leisure Community of Excellence programme!



# WLO Members



## WLO News welcomes members' contributions!

The WLO Secretariat invites its members to contribute to this newly launched monthly newsletter and take advantage of the opportunity to spread your news to an ever-growing network.

We at the WLO Secretariat are happy to launch WLO News, a monthly newsletter that aims to be a window to the wide leisure world. Having dissemination of knowledge and information as one of our *raison d'être*, and being aware that we live in a world overloaded with information, we find it crucial to provide a space for relevant, focused and carefully curated leisure contents.

We are convinced that no one better than our members to provide the latest news on the most recent developments in the field of leisure research and scholarship, practice and advocacy. *WLO News* already reaches a large amount of individuals and organizations working in the leisure field all around the globe, and this number keeps on growing every day. Don't miss the opportunity to play an active role in this worldwide network!

Please contact [media@worldleisure.org](mailto:media@worldleisure.org) to submit your news or for more information. We will be happy to hear from you!

If you are not a member yet, but would like to benefit from this opportunity and many other membership benefits, please check the [Become a Member](#) page in our site or contact us at [secretariat@worldleisure.org](mailto:secretariat@worldleisure.org).



## Explore different ways of holidaying with the Young People's Leisure Network

Helping in the reconstruction of a Romanian ancient castle through the Cultural Heritage Guard Program (CHGP), or staying with a local family when traveling thanks to the Family Holiday Exchange Program (FHEP), these are only two of the activities that the Young People's Leisure Network (YPLN) offers this summer to promote international exchange in the leisure field.

Building on the relations developed within the WLO Future Leaders programme, the [Young People's Leisure Network](#) (YPLN) was created by participant universities and students to involve youth coordinators and adult supervisors in the organisation of a wide range of activities to promote international exchange in the leisure field.



Among the activities organised by the YPLN for this summer, the network invites youngsters to take part in a 4-day meeting in Roccacasale (Italy, 24-28 August), organised by the Open Space Association and bringing together 100 young people to discuss on youth issues. The YLPN's Family Holiday Exchange Program (FHEP), on its part, is offering free accommodation opportunities for travellers wishing to build up personal relations with foreign families. Young people are also invited to participate as volunteers in the reconstruction of Romanian Marosvécs Castle (Transylvania, 13-20 August 2017), which will be made under YLPN's Cultural Heritage Guard Program (CHGP); volunteers will be offered free accommodation and meals.

The YPLN is organised around the following project lines: Leisure Education and Research Exchange Program (LREP); Family Holiday Exchange Program (FHEP); Cultural Heritage Guard Program (CHGP); Young People's Camps (YOUPECA); BAMAFO Innovation and Charity Program (BICP), and some other specific activities such as the young musicians concert (YOUPECO) which will be celebrated at the [World Leisure Expo in Hangzhou](#).

The YPLN works in closely cooperation with WLO, is coordinated by an international board, and its physical office is located at [Széchenyi University](#) (Győr, Hungary). Furthermore, the YPLN invites volunteers to take part in the network's coordination at the regional and local levels. It receives support from the WLO, International youth funds such as the European Youth Exchange Program (Erasmus 1), local organizations and communities, and participants in the activities offered by the network.

The WLO Future Leaders Program, germ of the YPLN, provides college and university students to connect on a local-to-global basis while gaining a broader perspective of trends, issues, strategies and advancing leisure worldwide.

For more information on the YPLN and its activities, check their [site](#) or contact Dr. Miklos Banhidi, adult coordinator, at [miklosbanhidi@gmail.com](mailto:miklosbanhidi@gmail.com), or Emma Xiaffei Nie, international youth coordinator, at [emmanie1112@hotmail.com](mailto:emmanie1112@hotmail.com)



## ***Giro Cultural USP: Providing access to Sao Paulo University's cultural, scientific and architectural heritage***

University campuses are probably not first in the to-visit list when traveling to a city. Even citizens are often unaware of what higher education institutions have for them in terms of leisure and culture. Sao Paulo University (USP) is organising cultural tours on Cidade Universitaria to bring people closer to the university cultural, scientific and architectural heritage, and visitors love it!

The University of Sao Paulo has launched the programme *Giro Cultural USP*, aimed at facilitating access for everyone, within and beyond the university community, to the USP's cultural and leisure offer. Departments and museums in *Cidade Universitaria*, the main campus of the University of Sao



Paulo and the biggest in Latin America, can be visited in four different tours: scientific heritage, cultural heritage, panoramic view – around university's facilities and environment, and the tour "USP and modernist Sao Paulo", which takes places outside campus, in the city centre.

Promoted by the Pro-rectory for Culture and University Extension and coordinated by Professor Ricardo Ricci Uvinha, the tours of *Giro Cultural USP* are guided by a dynamic team of mediators, who are themselves students at USP, and include activities such as attendance to the rehearsals of the Symphonic Orchestra of the University of Sao Paulo.

*Giro Cultural USP* has had a good response from the community and points a way to go for bridging the gaps between the life in and out university walls.

More information [here](#).

## Strengthening Chinese-Hungarian ties through table tennis

The Young People's Leisure Network (YPLN), Pápa Table Tennis Association and Bamafo Foundation hosted a visit of a delegation from Chinese Zhejiang University and Nantong University in a seven-day densely packed sports and culture programme.

A sports delegation from the Chinese universities [Zhejiang University](#) and [Nantong University](#) visited Hungary from the 14th to the 20th June. The visit was hosted and supported by the City of Pápa, in northwest Hungary, and co-organised by the Young People's Leisure Network (YPLN), together with Pápa Table Tennis Association and Bamafo Foundation.

Chinese athletes were invited on the occasion of the Márk Bánhidi International Memorial table tennis competition, which took place at Pápa's City's Sports Arena. On top of participating in this international competition, they were offered an intense and varied programme. Activities ranged from an academic methodological discussion on teaching table tennis, held at the Physical Education Department of [Selye University](#) (in the Slovak bordering city of Komárno), to some more entertaining activities aimed at introducing the Chinese guests to Hungarian leisure. Among the latter, visitors had the opportunity to hike from Döbrönte to Farkasgyepű, in the surroundings of Pápa, and taste local food offered by the Bamafo Foundation.

The visit was not only a unique opportunity for strengthening professional academic cooperation and international relations between universities and institutional actors involved, but it was also an example of how a very specific common leisure interest, such as table tennis, may be the spark for a much wider exchange touching sports, but also culture, tourism and entertainment.

The involvement of local community is also to be highlighted, with the Mayor of Pápa, Dr. Tamás Áldozó, opening the competition, and as shown by some other side-activities such as a dance performance by students of [Széchenyi University](#) or the visit to a partner institution running a sports





programme for disabled people in Dáka.

By the end of the visit, a representative of the Chinese delegation, Dr. Hui Zhang, professor at the P.E. Department at Zhejiang University, declared that "Student exchange gives unique opportunities for Chinese students, who are very committed to visit other countries, but still have communication difficulties". Along the same lines, one of the Hungarian hosts, Dr. Miklós Bánhidi, professor at Szechenyi Istvan University, reflected on the positive impact of trans-cultural exchange activities like this one: "Sports-related travel is not just about meeting other athletes, but also about learning about other cultures. Chinese table tennis players won all prizes at the Hungarian competition, but they were also very kind and open to share their knowledge. All local hosts were happy to meet and to play with the Chinese players".



# Publications



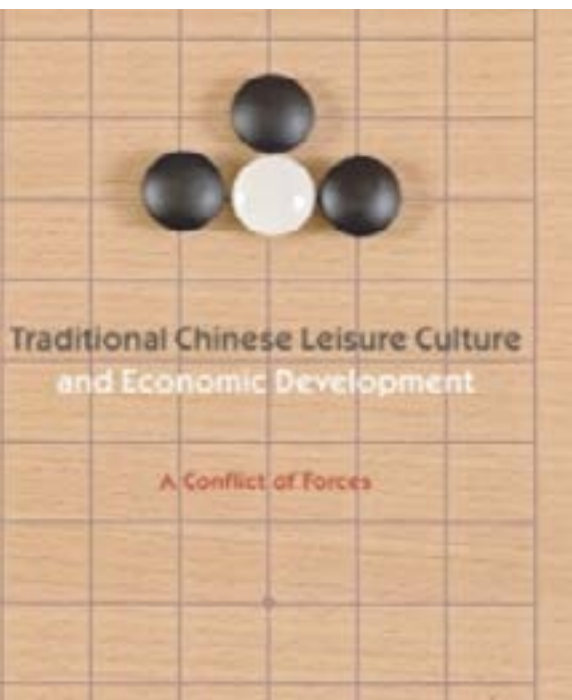
## **World Leisure Journal consolidates as a reference for high quality academic research on leisure**

*World Leisure Journal* is since 2016 indexed in Scopus, the largest abstract and citation database of peer-reviewed literature. Coverage in Scopus is an important recognition of the journal's academic quality and impact in the leisure scholarly field. We invite you to become part of the *World Leisure Journal* community of authors, as well as to sign up to its New contents alerts not to miss any updates. Remember that you can also access and receive the *World Leisure Journal* and follow the most recent developments in the field by [becoming a member](#) of the WLO.

*World Leisure Journal* is the official journal of the World Leisure Organization. Its main purpose is to stimulate and communicate research, theory, and critical thought in all areas that address leisure, including play, recreation, the arts and culture, sport, festivals, events and celebrations, health and fitness, and travel and tourism. The journal's quality and impact was further acknowledged in 2016 with its acceptance into Scopus, the largest abstract and citation database of peer-reviewed literature.

If you are a scholar working on leisure, we would like to hear about your work. Empirical and theoretical manuscripts, as well as position papers, review articles, and critical essays are published in the *World Leisure Journal*. The journal is international in scope, and encourages submissions from authors from all areas of the world. Comparative cross-national and cross-cultural research reports are especially welcome. You can find more information about the journal's aims and scope, as well as the instructions for submission, at the journal's [website](#).

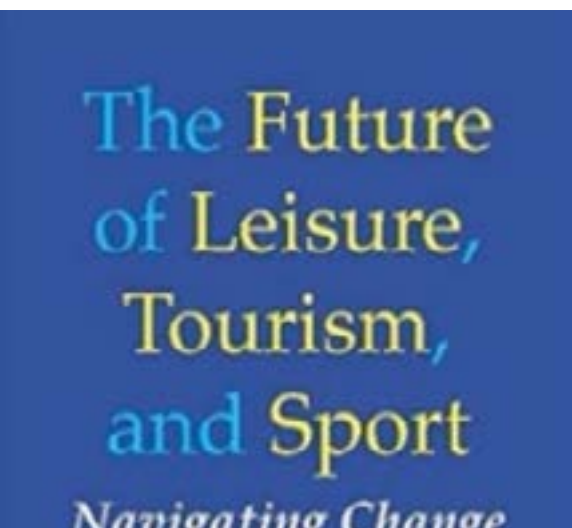
Whether you are a student, a researcher or a practitioner, the *World Leisure Journal* will provide you with the information you need to keep track of this dynamic field of study. [WLO membership](#) will give you the benefit of electronic access to the *World Leisure Journal*. Would you like to find the *World Leisure Journal* at your institution's physical or digital library? Find more about institutional subscriptions [here](#).



## **BOOK: *Traditional Chinese Leisure Culture and Economic Development: A Conflict of Forces***

This book, written by [Prof. Dr. Huidi Ma](#) and Prof. Dr. Er Liu, and published by Palgrave Macmillan (2017), explores the history of leisure in Chinese culture from a unique perspective by tracing the development of the philosophy of life, life's wisdom, and leisure values in the Chinese tradition. Also described in the book are the tremendous changes in the life, work, consumption, and personal conduct of the Chinese brought about by the rapid economic development of China. Ma Huidi is a Distinguished Researcher of Institute of Chinese Culture. She is a founder of the Center of China Leisure Studies and elected fellow of American Leisure Academy (2006) and World Leisure Academy (2010), as well as also a Board member of RC13 Sociology of Leisure of the International Sociological Association (ISA). Prof. Dr. Liu Er is currently a Professor of Chinese language and literature at Harbin Institute of Technology, Weihai, China.

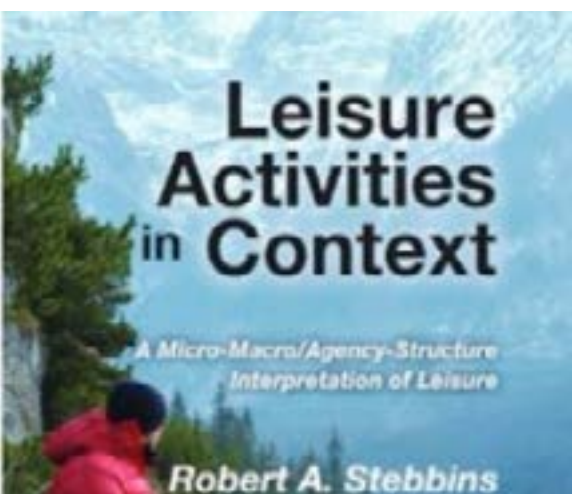
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## **BOOK: *The Future of Leisure, Tourism, and Sport. Navigating Change***

In this book, member of the World Leisure Academy [Prof. Dr. Geoffrey C. Godbey](#) and Galen Godbey consider the near future and ways that all forms of leisure, particularly sport and tourism, will be affected by accelerating change. This may seem to be a fool's errand, but ignoring the possibilities of the future is even more foolish. Leisure is of central importance in the future; what will people do when they experience the absence of the necessity of being occupied? What will be worth doing when constraints are minimal? Two forms of leisure will receive special attention. Tourism can be a way of exploring the world and sport a way of exploring within playful rules.

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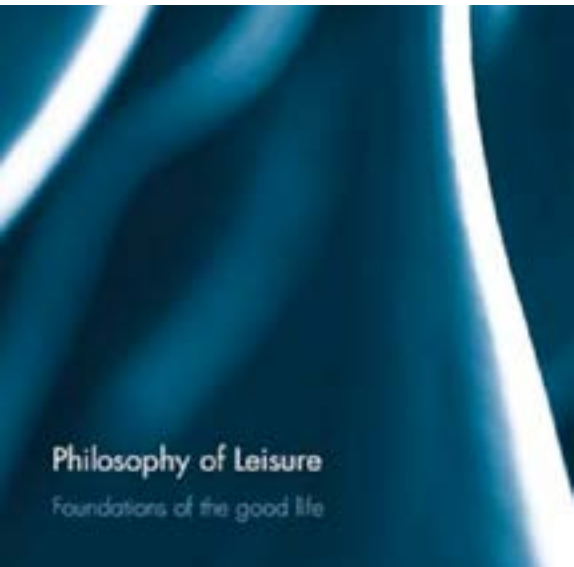


## **BOOK: *Leisure Activities in Context: A Micro-Macro/Agency-Structure Interpretation of Leisure***

This book, written by [Prof. Dr. Robert Stebbins](#), member of the World Leisure Academy, and published by Transaction/Routledge (2017), examines the entire micro-macro/agency-structure dimension, using theory and research from leisure studies and the sociology of leisure as the vehicle to accomplish this. In the past the practice has been to look at one pole or the other or at both poles, but in all cases, to ignore the substantial, critical intellectual territory in between.

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## **BOOK: *Philosophy of Leisure: Foundations of the Good Life***

In this book, Johan Bouwer (Professor of Ethics in Business and Profession at NHTV Breda University of Applied Sciences) and Marco van Leeuwen (Senior Lecturer in Philosophy and Coordinator of the BSc Leisure Studies at NHTV) analyse core themes from the long tradition of Western philosophy – freedom, meaningful experiences, personal identity and ethics – to explain how leisure can be a formidable force at the centre of our modern lifestyle and economy. It also addresses challenges for leisure studies, philosophy, psychology and sociology in the years to come and how leisure can help harness the power of stories, playfulness, creativity and inspiring social interaction in order to change the world for the better.

**READ MORE...**



# Opportunities



## INVITATION FOR YOUNG MUSICIANS to join an international concert for peace and understanding

Young People's Leisure Network (YPLN) is inviting young musicians to join its initiative, YOUPECO'2017, a young people's concert for peace and understanding. YOUPECO will tour to different locations and its first, already confirmed destination will be a major international event: the [Third World Leisure Expo](#) to be held in the Chinese city of Hangzhou (20 October-12 November 2017).

YPLN is looking for enthusiastic young musicians willing to embark on a project which would take them to play together in different places around the world. This initiative is called YOUPECO'2017 and it aims at spreading a message of peace and understanding through the music played by a group of young musicians from different origins and backgrounds.

YOUPECO'2017 will first travel to Hangzhou (China), where the concert will be held in the framework of the [Third World Leisure Expo](#) (20 October-12 November 2017). A youth organization in Bangalore (India) has also extended an invitation for the young musicians to go and play.

This concert is one of the multiple initiatives that YPLN develops to promote intercultural and intergenerational exchange while advancing leisure worldwide. YPLN has its origin in the WLO Future Leaders programme.

For more information on this initiative of the YPLN, please contact the adult coordinator of the network, Dr. Miklos Banhidi, at [miklosbanhidi@gmail.com](mailto:miklosbanhidi@gmail.com)



## SCHOLARSHIPS FOR POSTGRADUATE STUDENTS: 13th Biennial ANZALS Conference

The [13th Biennial ANZALS Conference "Leisure for social change"](#) will be held from 4 to 7 December, 2017 in beautiful Hobart (Tasmania). On this occasion, ANZALS calls on its members to review leisure as a social change agent at individual, community and societal levels in a rapidly changing world. The conference will include a [Postgraduate research students workshop](#) on 4 December, titled "Research students and mentors working together to develop leisure". Scholarships are available for Master and PhD students. Application will be open until the 1 September 2017.

[READ MORE...SCHOLARSHIPS FOR JOB](#)



## OPPORTUNITY: Capacity building manager at Trans Europe Halles

Trans Europe Halles (TEH) is hiring a Capacity Building Manager (CBM). The role of the CBM is to co-design, develop and implement the Capacity Building Programme of the project [Factories of Imagination](#) (2017-2021). Application deadline is 6 August 2017.

[READ MORE...](#)

## CALL FOR CHAPTERS: *Sex and tourism: Exploring the light and the dark*

Expressions of interest are invited to contribute to a book on *Sex and tourism: Exploring the light and the dark*, which aims to provide a forum for the discussion of all aspects of sex within the tourism experience. The book will be edited by Professor Neil Carr (University of Otago) and Assistant Professor Liza Berdychevsky (University of Illinois at Urbana-Champaign). Anyone interested in potentially contributing to this edited book should in the first instance submit an abstract of no more than 350 words to Neil Carr ([neil.carr@otago.ac.nz](mailto:neil.carr@otago.ac.nz)) and Liza Berdychevsky ([lizabk@illinois.edu](mailto:lizabk@illinois.edu)) by the 1 August 2017.

Sex and tourism has arguably been an understudied area of research relative to the central roles that sex plays within tourism experiences. Under the broad umbrella of sex, concepts such as sensual, sexual, love, romance, and erotic have similarly been under-researched within tourism. As a result, much of the complexity and nuanced nature of sex in tourism has arguably yet to be explored in great detail. It has been suggested that this situation is a consequence of social norms and values that continue to mitigate against open discussions of sex, even in a world that is increasingly saturated by public displays of sex. One of the primary foci of the relatively small amount of research on sex and tourism has been on the dark side of the issue; concerning the abuse of individuals and segments of society and focused around commercial sex tourism. While an important area of study it has arguably overshadowed the light side of sex and tourism which is not related to abuse of power and individuals but is, instead, about pleasure and fun; issues which are themselves important and worthy of investigation. Combined, the light and dark side of sex and tourism can speak to issues of disempowerment and empowerment, and social and individual well-being.

Consequently, this edited book aims to provide a forum for the discussion of all aspects of sex within the tourism experience. Potential themes for chapters include, but are not limited to:

- Sex and tourism marketing
- Provisioning for sex within the hospitality sector
- Sexualisation of employees within the tourism industry
- Sexual experimentation within the liminal holiday environment
- Sexual abuse, violence, harassment and tourism
- Empowerment through sex and tourism
- Sex, personal health and well-being, and tourism





- Sexual risk taking in tourism
- Sexual health education in tourism
- Sex, fun, pleasure, enjoyment, and tourism
- Methodological and ethical issues related to conducting research on sex & tourism
- Social and institutional acceptance of sex and tourism researchers
- Sex and tourism beyond the human (i.e., robots and animals)
- Sex and embodiment and/or body image in tourism
- Sex and exoticism and/or eroticism in tourism
- Sex and tourism over the life course
- Gender, sexuality and sex and tourism

Anyone interested in potentially contributing to this edited book should in the first instance submit an abstract of no more than 350 words to Neil Carr ([neil.carr@otago.ac.nz](mailto:neil.carr@otago.ac.nz)) and Liza Berdychevsky ([lizabk@illinois.edu](mailto:lizabk@illinois.edu)) by the August 1st, 2017. Firm interest in this book has already been expressed by Channel View Publications.



# Upcoming Events



## Mark your calendar for 2017 Hangzhou Third World Leisure Expo & World Leisure Forum!

The [Third World Leisure Expo](#) will be held in the Chinese city of Hangzhou from 20 October to 12 November 2017. The World Leisure Expo welcomes visitors from all around the globe to enjoy the multiple exhibitions, trade shows, conferences, festivals, and special events. Within the World Leisure Expo, the Third World Leisure Forum will be organized, with a keynote speech and several discussion panels on topics like Leisure industries, digital culture and innovation, or Urban, rural leisure and cultural Heritage, among others. Come join us at Hangzhou!

[2017 Hangzhou World Leisure Expo](#) will be the biggest leisure event in the year 2017. Over 15 million visitors from China, Asia and the World are expected to be gathered at Hangzhou International Expo center, the chosen venue for this major event. The Expo is a unique opportunity to gain knowledge build up synergies with main Chinese and Oriental actors in the leisure business, educational, academic or professional fields.

The Third World Leisure Expo will not only showcase multiple leisure practices and offer, but it will also provide a space for debate and reflection with the III World Leisure Forum (20-21 October), organized by the WLO and programming a series of presentations, panel and round table discussions on the main topics related to current opportunities and challenges for leisure to become and remain a means for a better life.

Hangzhou is a stunning and dynamic city and, in the past few years, it has also clearly positioned as an international exhibition city and a major leisure destination for both Chinese and international visitors. This is the outcome of a strong commitment from the institutional side for the enhancement of leisure to improve life quality, as well as of the engagement of other actors equally sharing this commitment.

The website of the event will be launched very soon. [Stay tuned](#) for more!



## Save the date for 2018 World Leisure Congress in Sao Paulo!

The vibrant city of Sao Paulo (Brazil) will be hosting the 2018 World Leisure Congress "Leisure under constraints", from 28 August to 1 September. WLO is extremely happy to work with [SESC Sao Paulo](#) as the local organizer of the 2018 Congress. SESC is a major cultural organization working in the city since 1946 for the introduction of new models of cultural actions and the promotion of education for social transformation. The [University of](#)



[Sao Paulo](#) leads the Scientific Committee of the Congress, which includes scholar from other Brazilian and international universities. The Congress' website and the call for abstracts will be launched very soon. Stay tuned for more!

WLO, SESC Sao Paulo and the University of Sao Paulo (USP) are working together on the organization of the 2018 World Leisure Congress, the world biggest network of experts and academic in the leisure field, which will be held in the Brazilian city from 28 August to 1 September 2018.

Our local partner, [SESC \(Serviço Social do Comércio – Social Service of the Commerce\)](#), offers a wide range of actions offered which are fruit of a solid cultural and educational project that brings, since its creation by the commerce, services and tourism sector in 1946, the mark of innovation and social transformation. Activities for the elderly, social tourism, arts & technology, social tourism... more than you can imagine is offered by SESC at its centers SESC Pompeia and SESC Pinheiros, which have become a major referent in the city's dynamic cultural and leisure life. We could not have dreamed of a better venue for the 2018 World Leisure Congress!

The University of Sao Paulo, which ranked the most prestigious university in Latin America at the [QS Ranking 2018](#), on its parts, leads the Scientific Committee of the Congress, which will ensure its academic quality. The Scientific Committee is chaired by Ricardo Uvinha, Professor at the USP and former member of WLO Board of directors, and counts among its members with experts from other Brazilian universities and international scholars.

The main theme on the Congress focuses on the issue of Leisure and Access in its broadest sense. Thus, it brings to the fore at least three dimensions of barriers – physical, socio-economic and symbolic, for them to be recognized, discussed and overcome, so that everyone can enjoy and take advantage of leisure to its fullest expression. Complementing this main theme, a series of thematic areas have been now defined:

- Leisure Management & Policy
- Leisure, Accessibility and Inclusion
- Leisure for Children and Youth
- Leisure, Sports and Physical Activities
- Leisure Education
- Leisure, Health and Wellness
- Leisure and Aging
- Leisure and Gender
- Leisure, diversity and ethnical racial issues
- Innovation, Creative Industries and Digital Leisure
- Travel, Tourism and Hospitality
- Leisure for social and community development
- Leisure, cities and urbanization
- Production of Knowledge on leisure theories
- Leisure environment and sustainability

The program will put in place creative and innovative formats and will be completed with very diverse side-activities, which will allow delegates to fully explore São Paulo's exciting leisure institutions and leisure life. We are confident that the Congress will be a highly enriching experience and an excellent opportunity to establish synergies within the leisure field. More information, as well as the call for abstracts, will be coming soon!



## 2020 Pinggu World Leisure Conference: Walking the road ahead

Successfully organizing a World Leisure Congress, a major event gathering together the international leisure community in one city for almost a week, is not done overnight. The organizing team at Pinggu, the Chinese city hosting the [16th World Leisure Congress in 2020](#), are very aware of this and are already working hard to ensure a highly fruitful experience for everyone involved. We want to share this preparation process and keep you regularly posted on the latest news on this important event!

The Chinese city of Pinggu will be hosting the [16th World Leisure Congress in 2020](#). On July 2016, Pinggu District Government and the World Leisure Organization (WLO) signed the contract that established the general basis for preparing the general program for the international Congress. Since then, quite a few movements have been made and the organization of this major leisure event keeps progressing steadily.

Firstly, a series of important collaboration agreements have been signed with key actors in the Chinese leisure field. China Tourism Group, the biggest tourism and leisure company in China, signed a comprehensive strategic cooperation agreement with the Congress organizing team. Cooperation agreements were also signed with Huazhong Group and Mao Yuan Group, for the construction of the East High Village Music & Leisure venue and the Jinhai Lake Racing Sports & Leisure venue, respectively. A latter agreement was reached with Beijing Second Foreign Language Institute, which will be responsible for staff training and other specifics in the organization World Leisure Congress.

Secondly, on April 1, 2017, the Executive Committee of the General Assembly held its first meeting to consider and adopt the Action Plan for the 2020 Beijing-Pinggu World Leisure Congress, formally establishing the Executive Committee and its office. The Executive Committee counts among its members with representatives from the WLO, municipal departments, universities, enterprises and other agents working in the leisure field.

With regard to facilities, thirdly, the construction of the block where the General Assembly will have its headquarters has been approved by the Municipal Planning Commission in terms of land use. The works for the building of the of the East High Village Music & Leisure venue and the Jinhai Lake Racing Sports & Leisure venue will also initiate soon. Beijing TV Station will be in charge of the video production, and the Congress' official website will be in place in the near future.

Finally, three "Beijing-China Leisure Conferences" will be held in Pinggu each year, from 2017 to 2019, as a warm-up for the 2020 World Leisure Congress. The first conference will be held this year, in the months of September and October.

We congratulate the local team for the solid network they are building and encourage them to keep up with the good work! [Stay tuned](#) for more information!



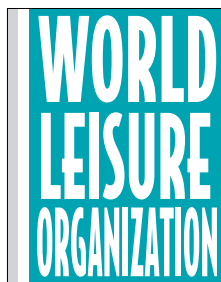
# Encounters

## Encounter with... Prof. Dr. Roger Coles, WLO Chairman



[Dr. Roger Coles](#) is a Canadian, a Professor and the Interim Vice Provost for Community Engagement at Central Michigan University, where he spent 45 years as an educator, Department Chair of the 2nd largest Parks, Recreation & Leisure Services Program in the US. Professor Coles spent 7 years as the University Dean of Graduate Studies. Just two weeks ago, he retired from that institution to go back right where his career started: working at a community college. He has been very active with Michigan Special Olympics and founded the Winter Sp OI games. He has spent his entire career in service having served as President of the Society of Park & Recreation Educators, American Leisure Academy, American Association for Leisure & Recreation, Michigan Parks & Recreation Association and the only two-time Chair of the Council on Accreditation. He currently serves as Chair of the Board of Directors for the World Leisure Organization, representing six continents. Professor Coles delivered over 100 presentations, and wrote over 50 articles, two books and 3 booklets. He has spoken in 20 international countries. He received a \$5 million dollar grant from the US Dept of Education. Here we get to know more about his expert views on leisure, but also about what leisure means for him at the personal level. Enjoy the encounter!





## WORLD LEISURE ORGANIZATION (WLO)

World Leisure Organization is a non-profit organization registered in the State of New York in Special Consultative Status with the UN Economic and Social Council since 1990.

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