It is our great pleasure to present the 2013 Annual Report of the World Leisure Organization. This past year represents a remarkable change in the efforts of the organization and its activities. Most noteworthy is the transition of the Chair of the Board of Directors leadership position. In October of 2013, Dr. Derek Casey concluded a nine year term and was succeeded by Dr. Roger Coles. Dr. Casey had a remarkable record in his role as Chair of the Board of Directors. His involvement in the organization was extensive, touching every program and activity of World Leisure.

Incorporated in 1956, the World Leisure Organization operates as a worldwide, non-governmental voluntary organization that believes leisure is vital in enhancing the human condition. We are dedicated to discovering and fostering those conditions which permit leisure to serve as a force to optimize collective and individual well-being in the context of play, recreation, the arts, culture, sport, festivals and celebrations, health and fitness, travel and tourism.

A number of noteworthy activities occurred during 2013. First, and perhaps most important, was publishing of the edited book *The World Leisure International Innovation Prize-Winning Projects 2006-2012*. In addition, an extensive research process tracing the development of the World Leisure Organization over a fifty year period of time was concluded, as well as a fifty year content analysis of the *World Leisure Journal*. Further, Dr. Atara Sivan was named the new editor of the *World Leisure Journal*. New staff members, Johanna Smith, Program Associate for Operations and Jackie Albrecht, Program Associate for Marketing and Events Management were hired. Efforts were undertaken to continue to promote upcoming events including the 2014 Mobile Bay World Leisure Congress, 2016 Durban World Leisure Congress, 2015 World Leisure Games and the 2016 World Leisure EXPO.

Several individuals from the World Leisure Organization participated in a UNESCO conference held in May of 2013 in Hangzhou, China. The focus of the conference was on the theme of “Culture: Key to Sustainable Development.” The delegation was successful in ensuring that the term “leisure” was included in the Hangzhou Consensus Statement, produced as a part of this important world conference.

Several new individuals were welcomed to the WLO Board of Directors including John Tower (Australia), Galit Nimrod (Israel), Christina Ortega Nuere (Spain), and Richard Hayes (USA). In addition, Miklos Banhidi (Hungary) was elected to a second term. Efforts continue to diversify the Board of Directors geographically, by gender, and by skillset.

The World Leisure Organization’s Secretariat looks forward to supporting and assisting you in achieving your professional goals and interest. Please feel free to contact us. We look forward to meeting with you in the future.

Roger Coles, Ed.D.
Chair, Board of Directors

Christopher R. Edginton, Ph.D.
Secretary General
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Derek Casey completed his third three-year non-renewable term as Chair of the World Leisure Organization (WLO) board of directors in mid-October 2013. His tenure reflected a deep level of commitment, devotion and support for the efforts, programs and services of the organization. Casey guided WLO through some of its most successful new initiatives and provided oversight, enhancing dramatic improvement resulting in the strengthening of its financial position. He gained affirmation from its membership by reconstituting the WLO Commissions program and launching several new program and services.

Casey was able to effectively articulate and advance the vision and mission of WLO by promoting leisure as being integral to social, cultural and economic development. Conceptually astute, he was able to advance a number of useful frameworks to clarify and amplify the intentions of WLO. He was able to simplify and accentuate the importance of leisure and its impact on community livability/quality of life, economic vibrancy and development, and national and international reputation. He also sought to frame leisure and its impact on community development by suggesting that all cities, regions and nations can employ leisure to ensure that they are wealthier, healthier, greener, smarter, safer and fairer.

Born and educated in Scotland in the UK, Casey formerly served as the Chief Executive of the UK Sports Council and Sport England. During his tenure with this organization, he had the responsibility of the UK Sports Lottery Fund. In more recent years, he served as the bid director to bring the 2014 Commonwealth Games to Glasgow in Scotland. He was involved in a number of international organizations, holding positions including serving as Chair of the Council of Europe’s Committee for the Development of Sport, a member of the IOC’s Anti-doping Committee, the Co-Chair of the International Working Group on Drug Abuse in Sport and Chair of UKYouth. Casey received a Master of Arts Degree from the University of Glasgow and was awarded three honorary doctoral degrees: Doctor of Science (University of Southampton, UK, Hon), Doctor of the University (University of Strathclyde, UK, Hon) and Doctor of the University (University of Stirling, Scotland, Hon). He also was named a Fellow, Royal Society of Arts; Senior Fellow, American Leisure Academy; Fellow, Institute of Sport and Recreation Management; and Senior Fellow, World Leisure Academy. Also, he was named a UK Honorary Fellowship from the University of Stirling and has served as a guest professor and lecturer at several universities in countries throughout the world.

At the time of Casey’s initial appointment, he intentionally sought an enhanced role as chair that would enable him to provide great direction and control over the programs, services and operations of WLO. Immersing himself in every one of WLO’s programs, he devoted hours of time, travel and his own personal funds to ensure the success of the organization. He was deeply, deeply involved in the planning, organizing and implementing of the 2006 Hangzhou World Leisure Congress and World Leisure EXPO, the 2010 ChunCheon World Leisure Congress and World Leisure Games, the 2011 World Leisure EXPO, the 2012
Casey participated as a member of the WLO Assessment Teams for the 2010 ChunCheon World Leisure Congress and Games, 2012 Rimini World Leisure Congress, 2014 Mobile Bay World Leisure Congress, and the 2016 Durban World Leisure Congress. The 2008 Quebec City World Leisure Congress was one of the organization’s most successful, attracting 4500 delegates from 70 countries. With Jack Agrios, he negotiated a long-term agreement between WLO and the Hangzhou People’s Municipal Government for the hosting of the World Leisure EXPO in perpetuity. Also, he participated in the closure of the World Leisure International Center of Excellence at the University of Wageningen in The Netherlands and the establishment of a new site at NHTV Breda University of Applied Sciences.

During Casey’s tenure, the WLO worked to reshape its administrative structure, crafting a new set of roles and responsibilities for a host of program managers. Financial resources were enhanced by restructuring hosting fees and the amounts required for the sponsorships of various program. A new and updated strategic plan entitled *World Leisure Organization – Leisure: Enhancing the Human Conditions, Priorities and Strategies 2009–2014* was prepared. New World Leisure Centers of Excellence were started at Arizona State University and Vancouver Island University and WLO’s educational program at the University of Wageningen was brought to a conclusion. The World Leisure Chapter’s program was initiated with chapters in Taipei, Mainland China, Hong Kong and Quebec. The managing editorship of the World Leisure Journal was passed to Routledge Publishing, a member of the Taylor Francis Group. He saw the development of the World Leisure International Innovation Prize and a new awards program including the Cornelis Westland Humanitarian Award, George Torkildsen Literary Award, Hillel Ruskin Memorial Scholar Lecture Award and the Distinguished Service Award. The World Leisure Academy was established during his tenure as chair. In addition, Casey was instrumental in the development of bid documents for future World Leisure Congresses, World Leisure Games and World Leisure Festivals – the latter a program yet to be implemented. Last, during his term of office, the name of the organization was changed from the World Leisure and Recreation Association to the World Leisure Organization.

Casey’s public statesmen-like demeanor was well received by the membership of the organization, various public officials, professional colleagues and students throughout the world. He has the ability to simplify complex abstract ideas and concepts and distil them into meaningful and powerful messages. In short, he was able to connect effectively with others to advance the efforts of WLO. In his role as chair of the WLO’s board of directors, he was able to create a unified effort largely due to his commitment, dedication and personal will.

At the 2013 WLO Board of Directors meeting he was named a recipient of the World Leisure Distinguished Service Award and granted the title of Chair Emeritus.
Luminita Georgescu
Romania

Richard Hayes
USA

Aurelia Kogler
Austria

Lawal Marafa
Nigeria

Ye Min
People’s Republic of China

Galit Nimrod
Israel

Chiung-Tzu “Lucetta” Tsai
Chinese Taipei

Lijun “Jane” Zhou
People’s Republic of China

Luminita Georgescu
Romania

Richard Hayes
USA

Aurelia Kogler
Austria

Lawal Marafa
Nigeria

Jack Agrios
Canada

John Tower
Australia
Christopher Edginton
Secretary General
Serving as World Leisure’s Chief Executive Officer, the Secretary General is responsible for the overall management and administration in accordance with its constitution and bylaws.

Program Associate
Operations
Johanna Smith
The Program Associate of Operations is responsible for assisting the Secretary General in the day-to-day operations of the Organization, as well as assisting members of the Organization, members of the Board of Directors, Program Managers and Commission Chairs.

Program Assistant
Marketing and Event Management
Lacey Fisher
The Program Assistant of Marketing and Event Management is responsible for providing direction, oversight and administrative guidance and support to various World Leisure events including congresses, conferences, forums, summits and other specialized programs.

Editor-in-Chief
World Leisure Journal
Atara Sivan
The Editor-in-Chief is responsible for providing oversight to the World Leisure Journal, maintaining high standards of scholarship, ensuring the timely and judicious solicitation and management of manuscripts. This position carries a three-year renewable term appointment.

United Nations Representative
Abubakarr Jalloh
The United Nations Representative is responsible for representing the organization to the UN, advancing the goals of the organization and reflecting UN goals to the organization.

UNESCO Representative
Iradge Ahrabi Fard & Frederic Sampson
The UNESCO Representative is responsible for working with representatives of both UNESCO and NGOs to advance the goals of the United Nations and the organization.

Administrative Assistant
Carol Bean
The Administrative Assistant is responsible for executing clerical functions for the organization.

The World Leisure Secretariat exists to serve the needs and interests of the organization’s membership. We encourage you to contact us so that we may assist you with your professional needs and interests.
The activities and affairs of the World Leisure Organization (WLO) are administered by the World Leisure Secretariat. Located at the University of Northern Iowa in Cedar Falls, Iowa, USA, the World Leisure Secretariat manages programs and services as approved by the World Leisure Board of Directors and/or World Leisure Executive Committee.

### Program Managers

**World Leisure Commissions**  
**Andre Thibault**  
This position is responsible for providing direction, oversight and administrative guidance and support to the World Leisure Commissions program.

**World Leisure Chapters & Affiliates**  
**Peter Chen & Jason Lau**  
The Program Manager of the World Leisure Chapters & Affiliates is responsible for providing direction, oversight and administrative guidance and support to the World Leisure Chapters and Affiliates program.

**Educational Services**  
**Roger Coles**  
The Program Manager of Educational Services is responsible for providing leadership in the form of guidance and motivation to the World Leisure educational programs and services. In addition, this position is responsible for maintaining ongoing communications, and initiating new programs and monitoring performance of existing efforts.

**Student Services**  
**Miklos Banhdi & Winnie Wong**  
This position is responsible for organizing and coordinating student programs, including the Future Leaders program.

**International Innovation Prize**  
**Ian Cooper**  
This position provides oversight to the awarding of the International Innovation Prize.

**Attorney to the Board**  
**Jack Agrios**  
The attorney to the board assists the organization provides legal advice to the WLO Board of Directors and the World Leisure Secretariat.

**International Scholarship Program**  
**Steve Anderson**  
This position involves providing leadership to the World Leisure International Scholarship Program including maintaining ongoing communications with various educational programs, developing and implementing fundraising strategies, establishing and reviewing criteria to select scholars, awarding scholarships and monitoring program performance.
The XIII World Leisure Congress to be held in Mobile Bay, Alabama, USA is quickly approaching. With just a few months until the biennial event is scheduled to take place September 7-12, 2013, the organizing committee has been working to bring in exceptional speakers from the United States and around the world. The highlight of every World Leisure Congress is the diverse array of keynote and featured speakers. Already there is a strong line-up of top leisure talent with more being added on a daily basis.

The theme of the Congress is “Leisure: Enhancing the Human Condition” with daily subthemes including: health and wellness; economic development; environmental stewardship; emerging technologies; arts culture, sports and leisure; and building the livable city. Six days of educational, recreational, and social events will introduce participants to the latest research on leisure topics, provide access to the area’s recreational opportunities, and leave a lasting legacy for the region.

Numerous leisure opportunities abound in Mobile Bay including some of America’s best museums, festivals, historic districts, gardens and national landmarks. Mobile is the home of the original Mardi Gras and its flair for celebrating is evident in many of its leisure activities. Festivals, cook-offs, outdoor concerts, arts events and other activities happen year-round. The area’s river/delta system has been identified as one of the world’s top eight water cities and has the fourth largest estuary systems in the United States allowing for an abundance of wildlife and habits, creating a fascinating eco system. Mobile Bay’s numerous natural resources including parks, waterways and other natural resources make it an ideal setting for outdoor recreation, including inland and deep sea fishing, sailing, boating, canoeing and kayaking.

Mobile Bay is an impressive southern community, modern with a tremendous respect for its social, cultural and historic past. It is noted for its famous southern hospitality and graciousness. WLO and its partners—the Mobile Bay Visitors and Convention Bureau, the City of Mobile, Mobile County, the University of South Alabama, the University of South Alabama and Auburn University—are extremely excited about the forthcoming World Leisure Congress. Other partners include the Robert Trent Jones Golf Trail, Renaissance Mobile Riverview Plaza Hotel, the Battle House Renaissance Mobile Hotel & Spa, The Grand Hotel, Resort and Spa, The United States Sports Academy, the Alabama Department of Tourism and Mobile Airport Authority. Undoubtedly, this World Leisure Congress will be a historic one with many leisure opportunities available to discuss, study and experience.
The 2014 World Leisure Congress will be held at the state-of-the-art Arthur R. Outlaw Mobile Convention Center. It is one of America’s premier meeting and convention facilities. Resources include total square footage of nearly 300,00, 100,000 sq ft exhibit hall, 15,000 sq ft grand ball room and 16 meeting rooms equaling 26,500 sq. ft. Located on Mobile Bay’s waterfront, the facility incorporates outdoor terraces, river walks and a breathtaking view of the riverfront. Meeting rooms are accessible and flexible with many open areas to facilitate dialog and interaction between and among delegates. The Arthur R. Outlaw Mobile Convention Center is a magnificent facility that will provide a most unique and welcoming conference environment for the 2014 World Leisure Congress.

### Industry Leaders & Innovators in the World Of Leisure
Take the Mainstage

*When the World Leisure Congress comes to the U.S. for the first time ever, it’s bringing a plenary schedule packed with world-class speakers.*

**Speakers Include**

- **Sunday, September 7: Health & Wellness**
  - Jo Bonner, Former Alabama Congressman
  - Dr. Regina M. Benjamin, Former Obama Administration Surgeon General

- **Monday, September 8: Economic Development**
  - Roger Dow, CEO & President, US Travel and Tourism Association
  - Dr. Luiz Trigo, Full Professor in Leisure and Tourism, University of Sao Paulo, Brazil

- **Tuesday, September 9: Environmental Stewardship**
  - Celine Cousteau, Executive Director, CauseCentric Productions
  - Ed Hall, Bureau of Indian Affairs, Department of Interior

- **Wednesday, September 10: Future Trends in Travel and Technology**
  - Daniel Levine, Director, The Avant-Guide Institute; Global Editor, WikiTrend.org
  - Olusegun Obasanjo, Former President of Nigeria
  - Dr. Caryl Stern, President & CEO, US Fund UNICEF

- **Thursday, September 11: Arts, Culture, Sports & Leisure**
  - Dr. Giovanni Di Cola, Director, Sport & Peace, Italy
  - Joan Cronan, Senior Advisor to the Chancellor, University of Tennessee
  - Dr. Lou Marciani, Director, National Center for Spectator Sports Safety and Security

- **Friday, September 12: Building the Liveable City**
  - Andres Duany, New Urbanism
  - Mike Dow, Former Mayor, City of Mobile

*And many more!*
Durban, South Africa has been selected by the WLO Board of Directors to host the 2016 World Leisure Congress. The successful bid was submitted by the Leisure and Recreation Association of South Africa (LARASA) presenting Durban as a vibrant, zestful and dynamic city. As the 2nd largest city in South Africa, it is punctuated by great diversity, beauty and subtropical climate boasting over 300 days annually of sunshine. Situated on the Indian Ocean, Durban is one of the best managed municipalities in South Africa and has received acknowledgement from the United Nations as the “best managed city in Africa.” Populated by a warm, friendly and engaging population of nearly 3.5 million, Durban is one of South Africa’s fastest growing cities.

In March 2012, WLO Secretary General, Christopher Edginton, announced the WLO Board of Director’s support and endorsement at the 1st Leisure and Recreation Association of South Africa (LARASA) Congress. He noted that the decision to bring the 2016 World Leisure Congress to Durban, South Africa was important for several reasons. As he noted in his comments at the closing of the event, it will be the first time in the nearly 60-year history of the organization that the congress will be held in Africa. The hosting of the 2016 World Leisure Congress by LARASA, will further establish Durban as one of the world’s most desirable leisure and tourism end destination attractions and livable communities. According to the President of LARASA, Ms. Maliga Naidoo, the hosting of the congress will provide a platform for the further development and expansion of Durban’s leisure environment by establishing a legacy program which may include the expansion of community development and the provision of advanced professional development.

Inspired by the legacy of Nelson Mandela, the theme of the 2016 World Leisure Congress will be “Leisure: Challenges, Choices and Consequences.” This theme will be underscored by the exploration of factors and elements related to social, environmental and economic justice. The 2016 World Leisure Congress program will seek to explore issues related to fairness, equality and reasonableness in the delivery and consumption of recreation and leisure services and experiences.

The host of the 2016 World Leisure Congress, LARASA, will convene the event at the Inkosi Albert Luthuli Complex. This complex includes the ICC Convention Center, the ICC Arena and ICC Exhibition Centre. The complex is located two blocks from the ocean and adjacent to many hotels. This world-class facility has hosted many large international events and received numerous national and international awards. The fully air conditioned facility presents six interlinked halls which can be configured into a number of venues thus providing opportunities for other national and international organizations to create a unique conference environment. The main auditorium provides opportunities to seat 5,000 delegates. The complex includes the incorporation of state-of-the-art technology required to execute international events.

LARASA is proud to be working with WLO to promote leisure in order to transform lives and cities and serve as the professional association which will be the gateway to Africa.
2018 WORLD LEISURE CONGRESS

São Paulo, Brazil has been identified as the preferred site for the 2018 World Leisure Congress. Host to the 1998 World Leisure Congress, São Paulo is one of the vibrant metropolitan areas in the world with a strong commitment to leisure as an action area of priority with an emphasis on the inclusion of individuals and groups emphasizing the provision of activities and free choice which contribute to quality of life.

São Paulo is the financial center of Brazil. It is a city of world-class lodging and dining, extraordinary cultural venues and opportunities for entertainment. Located in southeastern Brazil, it is the country’s largest city and one of the ten largest metropolitan areas in the world. São Paulo has made a strong commitment to its culture and leisure resources with opportunities of adventure sports, ecotourism and stunning beaches. The city of São Paulo includes concert halls, movie theaters, soccer stadiums, cultural centers, museums, theme parks, health clubs, nightclubs and park and recreation spaces. SESC operates cultural centers, gymnasiums, sport courts, swimming pools and waterparks, theaters, concert halls and libraries. In addition, they provide playgrounds, resorts, natural heritage reserves, environmental education centers, and music learning centers. Over 20 million people visit SESC’s cultural centers on an annual basis.

The partnering organizations for this event will include Serviço Social do Comércio (SESC), and the University of São Paulo. A presentation to the WLO Board of Directors by members of SESC highlighted São Paulo as a city filled with culture, parks, libraries, and restaurants. SESC is a private and national organization that promotes quality of life, and the many partnerships they have with institutions, government municipalities, and academics. They proposed multiple venues for the congress, a potential program and budget, and a theme focused on leisure beyond constraints.

SESC has hosted many successful conferences focused on leisure and tourism including the II Latin-American Congress on Culture (2009), Active Childhood Congress (2009), Sustainable Sports Seminar (2011), American Meeting on Social Tourism (2011), XII National Meeting on Tourism (2012), XII Leisure and Debate (2013) and the 26th World Congress on Social Tourism (to be held in 2014). The 5th World Leisure Congress attracted 1,100 delegates and nearly 300 lecturers, speakers and panelists from countries such as Germany, Argentina, Australia, Brazil, Canada, United States, Netherlands, Italy, Japan, Mexico, United Kingdom and Thailand. SESC and WLO published a subsequent book entitled Leisure in a Globalized Society.
The city of Qingdao, The People’s Republic of China will host the 2015 World Leisure Games in September of that year. An attractive coastal community, Qingdao is known as the “capital of sailing, city of beer and island of music”. Focused on the theme of “Dynamic City, Colorful Life,” the 2015 Qingdao World Leisure Games seeks to promote the event as a way to advance itself as a dynamic leisure community. Events will be held in the Laixi District, one of several satellite cities around Qingdao. By the time of the Games Laixi will be linked to Qingdao by a superfast rail-link and expressway.

Several meetings were held with officials from WLO and the 2015 World Leisure Games Organizing Committee. In addition, officials from the city attended the 2013 WLO Board of Director’s meeting to provide an update regarding the event’s progress. Meetings emphasized some key changes from the original plans including a reduction in the number of activities from 19 to 13 (climbing, tai chi, obstacle roller skating, fishing, roller skating, beach football, skate boarding, BMX, sports dance, street dance, E-sports, cycling and horse racing), a movement from Qingdao to Laixi of many of the events and a continued concentration on participants from China and internationally. A number of venues are in the process of being developed. Some of these include: a) a new 10,000 seat stadium; b) a new 4,000 seat indoor arena/gymnasium; c) a new cultural center; and d) a new cycle/walkway along the riverside (22 kilometers) and around the Laixi Lake (50 kilometers).

In addition, it has been emphasized that new activities/ideas from around the world as well as indigenous activities be incorporated in the framework for the 2015 World Leisure Games. It has also been suggested that visitors to the event will want to experience other aspects of Chinese and international life through such activities as: a) food demonstrations and “come and try” food events; b) theater, music and opera; c) a beer festival; d) wine/whisky tasting opportunities; e) learning calligraphy or other areas of expertise; f) learning about the culture of the city/province/country; g) seeing “behind the scenes” of factories/railways; and h) meeting local communities/schools/universities.

Officials attending the 2013 WLO Board of Director’s meeting including Ji Yushui have noted that a General Office and Executive Committee have been established. The Mayor serves as the director of this committee. Construction of various venues will be completed by March 2015. A marketing plan is being developed and a professional team will be hired to implement the plan. There will be security and safety measures in place at all events for participants and spectators. Future plans involve gaining support, creating an atmosphere for mass participation, and identification of a logo, slogan, and song.
The forthcoming World Leisure EXPO will take place in mid-October to mid-November 2016. The theme of the 2016 World Leisure EXPO will be “Enjoy Leisure, Better Urban Life”. The main product and service exhibition venue will be the International EXPO Center. A tour route of leisure visiting sites will be designed to connect the downtown of Hangzhou and selected districts and the International Leisure Development Forum.

Vice Mayor Xie Shuangcheng of the city of Hangzhou has noted that the long-term partnership with the WLO to be of great importance and extended his sincere gratitude to WLO for bringing the world to Hangzhou. The World Leisure EXPO has become increasingly popular throughout Asia and has exposed WLO on another level.

An evaluation meeting of the 2011 World Leisure EXPO was conducted. Major focus was creating a framework for the EXPO displays with a special emphasis placed on a need to create a symbolic activity to draw individuals to the event. In addition, conversation focused on community activities, the International Leisure Development Forum (greater advanced planning was emphasized and greater opportunity for dialogue/exchange) and marketing. Also, the theme of the 2016 World Leisure EXPO was reviewed with suggestions offered and discussion regarding the event’s legacy.

Principals involved in this discussion included: Roger Coles, Christopher Edginton, YE Min, Lijun Zhou, Ling Ping, Gordon Walker (professor of physical education and recreation, University of Alberta, Canada), Geoffrey Godbey (professor of Penn State University, USA), Pang Xuequan (APCL, Zhejiang University), Lou Hansong (APCL, Zhejiang University), Pan Liyong (APCL, Zhejiang University), Wei Xiangdong (Suzhou University), Lou Jiajun (East China Normal University), Shi Yongsheng (Vice Director of World Leisure EXPO Office), Fang Jianhui (Vice Department Chief of Convention & Exhibition Management, World Leisure EXPO Office), and Yang Yinhua (Vice Chair and Secretary-General of Hangzhou Association of Promoting Leisure Development).

WLO continues to co-sponsor the annual International Leisure Development Forum with the World Leisure EXPO Organizing Committee and the city of Hangzhou.
UNESCO CONGRESS

Several members of WLO including Chairman, Derek Casey, Secretary General, Christopher Edginton, board members Lawal Marafa, Ye Min, Cristina Ortega Nuere, and UNESCO Representative Frederic Sampson attended the UNESCO Congress “Culture: Key to sustainable development” held in Hangzhou, China, May 15-17, 2013. The congress featured presentations by the Director General of UNESCO, Irina Bokoba, His Highness the Aga Khan, Vice-Minister of Culture of The People’s Republic of China, Zhao Shaohu and others.

The main objective of WLO’s presence at the congress was to have the term “leisure” included in the final proclamation that will be advanced to the UN as a part of the Sustainable Development Goals project which will replace the Millennium Development Goals strategic initiative. Due to the good efforts of Frederic Sampson, the term “tourism and leisure industries” was included under the broad category of “Leverage culture for poverty reduction and inclusive economic development”.

Other highlights included an excellent presentation by Cristina Ortega Nuere focused on “Defining poverty and measuring progress: Where does culture stand”. In addition, WLO representatives met with former president of Nigeria, Olusegun Obasanjo. Since this meeting, he has shown great interest in WLO and the upcoming 2014 Mobile Bay World Leisure Congress. Ongoing communication with His Excellency continues to take place and at this time he is on the program of featured speakers at the 2014 event.

For the full declaration from the UNESCO Congress focused on Culture: Key to sustainable development visit http://www.unesco.org/new/en/culture/themes/culture-and-development/hangzhou-congress/.

WORLD LEISURE CENTERS OF EXCELLENCE

WLO’s Board of Directors approved a recent addition to the WLCE program, adding NHTV Breda University of Applied Sciences. This institution will be joining Arizona State University (USA) and Vancouver Island University (Canada). In addition, Zhejiang University’s Asian Pacific Center for the Study of Leisure (PRC) serves as a WLO center of education, research and development.

NHTV Breda University of Applied Sciences in the Netherlands is a public university with a strong international focus. The university was founded in 1966 as an institute offering management programs in tourism and leisure including hospitality, and is currently the largest and leading educational institution in the world studying in our profession. The leisure program caters to more than 3000 students of whom 12% are from abroad, representing over 60 countries. Most of NHTV’s programs rank first in their categories in the national rankings in Europe. NHTV has positioned itself as a high-quality international institution by combining professional education, practice and research together. It is the mission of NHTV to “design for meaningful experiences through education, research and industry related projects and consultancy”.

The Academy for Leisure, the administrative unit of the program at NHTV Breda University of Applied Sciences complements the objectives and goals of WLO and provides excellent synergies with the other international universities that participate as WLCE. The academy has a large international network with other universities, associations and companies from throughout the world.
Current Editor-in-Chief of the *World Leisure Journal*, Dr. Atara Sivan has provided excellent leadership during a period of transition. She has discussed with Taylor & Francis ways to enhance the journal’s ranking. As reported to WLO by Routledge, the journal is maintaining healthy position in the field of leisure studies and at Routledge, Taylor & Francis.

The key aspects of the journal measured include: circulation, usage, citations and submissions. At the end of 2011 the journal was available in 1769 libraries and institutions (breakdown: 1643 Routledge package/collection subscriptions; 126 core subscriptions), and at the end of 2012 circulation increased to 1868 libraries and institutions (breakdown: 1743 Routledge package/collection subscriptions; 125 core subscriptions), along with WLO members subscriptions in the region of 177.

All four issues of 2013 (Vol. 55) were edited and published online and in hard copy. There were 45 papers submitted to the Editor of the 2013 publications. Of the papers received, 22.6% were accepted for publication, 22.6% were rejected but encouraged to revise and resubmit and 35.5% were under review or revision. A total of 95 scholars globally distributed and of different ranks were approached to serve as reviewers. Of those, 46 accepted to conduct the reviews (48% acceptance rate).

Two papers and guest contributions were received: a) A History of the World Leisure Organization: A 50-Year Perspective and Analysis – Prof. Christopher Edginton; and b) Should the American Therapeutic Recreation Profession and the National Council for Therapeutic Recreation Certification (NCTRC) be Replicated in Other Nations? – Prof. Rodney Dieser. Five commission reports were received and published. Below are the names of the commissions and the corresponding number of the issues in which they were published: a) Research: 55(1); b) Volunteerism: 55(1); c) Women and Gender: 55(2); c) Law & Policy: 55(3); and d) United Nations: 55(4).

Two calls for papers were made during 2013. Their themes, guest editors and approximate publication dates include the following: a) “Leisure, Health and Well-being”, Prof. Karla Henderson, to be published in Volume 56, Issue 2, 2014; and b) “Should the American Therapeutic Recreation Profession and the National Council for Therapeutic Recreation Certification (NCTRC) be Replicated in Other Nations?”, Prof. Rodney Dieser, to be published in Volume 57, Issue 1, 2015.

The Young People’s Book on Leisure is a project initiated and facilitated by WLO board member Dr. Miklos Banhidi. A group of 42 students between the ages of 16 – 28 representing 16 countries met in Gyor, Hungary in August 2013. They spent 12 days learning from each other about different countries, religions, cultures and ways of life.

The purpose of the first editorial camp was to develop the idea, framework and content of the book. Throughout the first week three goals of the book emerged: to educate; to inspire; and to engage. The first goal of education focuses on informing others of the concept of leisure, the study of leisure, examples of leisure, and the impact leisure can have on one’s life. The group also hopes to inspire all who read their book to look at the deeper meaning of leisure in their life and continue to explore new forms of leisure. In addition, participants hope to share with others their passion for leisure and its many benefits. Finally, the third goal of the book is to engage all young adults around the world to help their communities find leisure opportunities and create spaces for leisure participation in order to improve overall quality of life.

The content of the Young People’s Book on Leisure will be divided into three main sections. The first section will focus on theories related to leisure and information that we have found to be relevant to their book. This will provide a solid foundation for the subsequent portions of the book. While in Hungary the students distributed a large amount of surveys. They continued their individual research upon their return home to gain a more accurate sample. Their findings will make up the second section of the book. The last section will include personal stories from the students. These narratives will demonstrate what leisure means to them. The students share their stories from different perspectives based on the location, activity or benefits of their own leisure experiences.

Following the first editorial camp, six (6) of the participants attended the 2nd Leisure and Recreation of South Africa (LARASA) Congress in Durban, South Africa. Here they gave a presentation of the work they have already completed and the work they will accomplish in the future. The young people’s plans call for two more editorial camps: one (1) to be held in May 2014 in Italy and the other to be held prior to the 2014 Mobile Bay World Leisure Congress. They will then present their findings and a final draft of the book at the congress.

If you would like to help support the book in any way, please contact Dr. Miklos Banhidi at mbanhidi@yahoo.com.
In 2013, WLO started the process of establishing a new strategic plan. At the most recent WLO Board of Directors meeting the dialogue and focus on strategic planning involved reviewing the organization’s vision and various initiatives to be taken in the future. Many suggestions for enhancing the activities of WLO were identified with a special commitment to providing greater visibility to endeavors aimed at involving younger people in the organization.

In discussing the vision of the organization, the concept of providing *global leadership* emerged as a salient theme. In addition, a focus on *healthy active living, social-cultural development and sustainable economic growth* emerged as important elements to be considered in a redrafted vision statement. The functions of *knowledge, outreach and engagement* were emphasized as well as the importance of working to *educate, empower and inspire*.

In 2003, WLO produced a strategic plan entitled *A World Fit for Living: World Leisure Priorities for People 2004-2008*. This plan identified four priorities for the organization including: 1) heightening the awareness of leisure benefits; 2) improving policy and legislation; 3) strengthening leadership; and 4) expanding international cooperation. Each of these priorities was supported with a list of action steps. In turn, the results of the organization’s work were evaluated in terms of progress made in achieving identified activities.

In 2008, another strategic planning initiative was undertaken resulting in a document entitled *Leisure: Enhancing the Human Condition – Priorities and Strategies, 2009-2014*. Building on the previous strategic plan, this initiative identified six (6) goals or priorities including: 1) linking to UN Millennium Development Goals (MDGs); 2) enhancing research and scholarship; 3) advocating for leisure; 4) expanding educational opportunities; 5) strengthening partnerships and collaborative relationships; and 6) expanding membership. These goals and priorities were then, in turn, supported by an extensive list of action steps.

Over the next year, a new plan will be crafted for review by the membership. The following initial steps and preliminary timeline have been established:

- WLO Board of Directors Establishes the Strategic Planning Process
- Future Forecast/Environmental Scan
- Key Issues, Questions and Choices to be addressed:
  - Strategic Orientation/Philosophy/Vision/Values
  - Important/Performance Analysis of WLO
  - Programs, Services and Structures
  - Analysis of 2009 – 2014 Strategic Plan
  - Priorities/Goals
  - Action Steps
  - Writing of Strategic Plan as a Planning/Promotions Document
  - Procedures for Monitoring/Modifying Strategies

A new strategic plan for WLO will require involvement and support from the membership, affiliated organizations, associated stakeholders, professional staff and, of course, members of the WLO Board of Directors. It will be essential that forums be established so that various voices can be heard in this process to support the shaping of a new strategic plan. Efforts will be undertaken to provide opportunities for each of the aforementioned individuals and groups to provide relevant information and feedback to the process.
Over the past several years, WLO has worked to establish protocols of exchange and understanding in order to support and encourage mutually beneficial relationships between various professional organizations. In particular, the organization has endeavored to link together several leisure studies groups and has forged agreements with the American Leisure Academy (ALA) and the Australian and New Zealand Association for Leisure Studies (ANZALS). At the XII World Leisure Congress held in Rimini, Italy, in October 2012, two additional agreements were established: one with the Red de Equipos de Investigación Ociogune and the second with the Asociación Iberoamericana de Estudios de Ocio–Otium (a Latin abstract term meaning leisure). These organizations represent scholars in Spain and Latin America.

The Red de Equipos de Investigación Ociogune, a network of more than 400 researchers, experts and professionals from Spain and Latin America, emerged as a result of the Ociogune Forum which focuses attention on leisure on an annual basis. The organization has developed networked university teams which involve scholars from Universidad de Burgos, Universidad de Valencia, Universidad de Santiago de Compostela, Universidad de Coruña, Universidad Nacional de Educación a Distancia - UNED, Universidad de La Rioja, Universidad de Barcelona and the Instituto de Estudios de Ocio de la Universidad de Deusto.

The Asociación Iberoamericana de Estudios de Ocio–Otium (legally constituted as the Latin American Association of Leisure Studies) is made up of a number of university centers that are involved in researching, training and the diffusion of information in the field of leisure. Members of Otium include Universidade de Fortaleza (Brazil), Universidade do Vale do Rio dos Sinos UNISINOS (Brazil), Universidad Pontificia Católica de Chile (Chile), Universidad Regional Miguel Hidalgo (Mexico), Universidad YMCA (Mexico), Universidad Católica Damaso Antonio Larranaga (Uruguay), Universidad Católica de Santiago de Guayaquil (Ecuador) and Instituto de Estudios de Ocio de la Universidad de Deusto (Spain).

**WORLD LEISURE INTERNATIONAL INNOVATION PRIZE WINNING PROJECTS 2006-2012**

Twenty-seven prize-winning projects are featured in the *World Leisure International Innovation Prize-Winning Projects 2006-2012* publication. These projects illustrate best practices in the management of leisure and cultural facilities and services. While the book would appeal to myriad individuals, WLO believes leisure managers, students, teachers and researchers would especially find this publication to be of great interest.

Each project chapter details key objectives, quality measures, community involvement, long-term sustainability, project impact and how the project could be replicated in other countries. The book highlights projects recognized by the World Leisure International Innovation Prize Committee and were awarded the prestigious World Leisure International Innovation Prize.

“The World Leisure International Innovation Prize makes an important contribution in encouraging innovation in projects, in furthering our knowledge and in generating new ideas. In this edition, we hope the prize winners featured will inspire new practices and applications,” Derek Casey, Chair Emeritus of the Board of the World Leisure Organization, said.

Copies of the book are available for purchase by emailing secretariat@worldleisure.org.
The WLO Chapters program provides a unique affiliation opportunity to individuals at the community level to embrace the organization’s broader goals and priorities and apply them at the local level. As articulated by Rene Dubos in the early 1970’s at the United Nation’s Conference on the Human Environment, we are all challenged to “Think Globally, Act Locally.” Addressing broader global concerns in the context of one’s local setting is one of the major opportunities offered by organizing within the WLO Chapters program.

A WLO Chapter provides a group of individuals, organizations, or other affiliates the opportunity to establish a formal working relationship to promote the aims and objectives of the organization. The endorsement by the Board of Directors is necessary in establishing a chapter. Such endorsement is made for an initial period of three years and renewal may be made continually predicated upon the success of each individual chapter.

### Chinese Taipei Chapter
The World Leisure Chinese Taipei Chapter (WLOCTC) has been very active over the past year. Their most recent initiative involves the establishment of a World Leisure Chinese Taipei Student Chapter. Taiwan is home to approximately 60 colleges with leisure related programs that have already shown great interest. In addition, the WLOCTC has assisted in the organization, hosting and promotion of many events. They assisted the Chinese Taipei Paintball Game Association in organizing workshops and game competitions to promote paintball as a leisure activity in Taiwan. They helped the Taiwan fighter (Judose) Sports Association in promoting the cross-strait relevant interaction between Wuyishan (Mainland China) and Alishan (Taiwan). Finally they provided support in the organization of the world’s largest activity in water which involves 10,000 swimmers swimming across Sun Moon Lake in Nan-Tou, central Taiwan. WLOCTC hopes this festivity could be arranged and promoted by WLOCTC as a regular international leisure activity. This would help advance their goal of internationalizing water sports and letting people from all over the world participate.

### Hong Kong Chapter
In June 2013, the World Leisure Hong Kong Chapter (WLOHK) launched its new website. The website portrays the objectives and mission of the association, presents updates in the leisure field and provides an interactive platform for sharing and reflections. Members of WLOHK met with Dr. Christopher Edginton, Secretary General, during his visit to Hong Kong, to learn of recent WLO activities within the region and exchange ideas of ways to further develop the leisure scene. In November 2013, WLOHK members made several presentations in the 6th Asia Pacific Conference on Exercise and Sports Science (APCESS 2013) in Taipei, Taiwan. Contributions were made to a symposium on Leisure and Tourism and through various academic papers focusing on youth leisure, well-being, and play benefits for emerging adults. Presenters included Prof. Atara Sivan, Dr. Gertrude Siu and Dr. Winnie Wong. The chapter is now working at ways to expand its membership to include a diverse range of academics and practitioners with interest in leisure related disciplines.
The WLO presently has 12 commissions. The WLO Commissions represent much of the organization’s ongoing programming and as such are expected to make major contributions to its three main objectives: research, information dissemination, and advocacy. They provide a context and a medium for persons of like interest to act collectively at the world level. Thus, every effort should be made to attract to membership leading figures not only from leisure domains, but also from professional and academic fields, which have major implications for understanding and fostering leisure programs and experiences.

Commission membership is open to any WLO member in good standing (annual membership fees paid). The primary responsibility for managing the affairs of the commission falls to the commission chair and an executive committee.

There was a period of uncertainty concerning the status of WLO Commissions following the World Leisure Congress in Kuala Lumpur, Malaysia in 2002. However, the Commission program was reinstated at the Congress in Brisbane, Australia in 2004 and reaffirmed at the World Leisure European Conference in Malmo, Sweden in 2005. During the 2008 World Leisure Congress in Quebec City, each of the commissions held a working session with members and project plans were discussed for 2008-2010.

Today, the commissions are at various stages of development, with some, such as the Children & Youth Commission, being well structured and active; while others are currently undergoing significant restructuring and the newly formed commissions including Health Promotion & Disease Prevention are in the early developmental stages. Detailed information on specific commissions can be obtained by visiting their page on the WLO website.

The Management Commission was reactivated at the XII World Leisure Congress held in Rimini, Italy while many other existing commissions sponsored sessions and meetings during this time.

In 2014, André Thibault assumed the role of Program Chair for the World Leisure Commissions. He hopes to strengthen the program and have a strong presence of the commissions’ activities in conjunction with the 2014 World Leisure Congress in Mobile, Alabama, USA.
Commission on the United Nations
The World Leisure Commission on the United Nations (UN) continues to publish articles related to the contribution of leisure and the Millennium Development Goals (MDGs). In addition, this commission established formal contracts with 10 African Permanent Missions at the UN.

Commission on Children and Youth
2013 was a transitioning year for the World Leisure Commission on Children and Youth. Leadership was passed from Dr. Bill Niepoth to Dr. Linda Caldwell. This commission has been actively recruiting new members and working to retain current members. Using a survey the officers were able to identify issues at the heart of the commission and gain feedback from members. Finally, the commission has partnered with the Leisure Information Network (LIN) which will enable them to efficiently share resources and information, network with researchers and practitioners, and offer occasional blogs about things of relevance to our mission and goals.

Commission on Volunteerism
The World Leisure Commission on Volunteerism is currently seeking new officers. Conversations have taken place on the future of the commission's organizational direction. They hope to have one or more sessions on volunteering at the upcoming congress in Mobile Bay.

Commission on Leisure Education
The steering committee for the World Leisure Commission on Leisure Education has established a new focus. In that light they have established a partnership with LIN (Leisure Information Network, http://lin.ca/) to have an On-line Leisure Education Resource Hub. This is in the process of being developed as resources are collected. A WLCLE LinkedIn group has also been created. More information can be found on the WLO webpage.

Commission on Leisure Research
The World Leisure Commission on Leisure Research conducted a professional development workshop at the ANZALS Conference. The aim of this workshop was to canvass what has happened and is happening to our Research Higher Degree graduates over the past five years to enable us to make some reasonable predictions about the future. The results to date of the project will be presented at the Brazilian Congress of Leisure Studies in August 2014.
WLO continues to maintain its growth in financial stability with income exceeding expenditure on an annual basis. Improvements to financial management have been successfully introduced to provide greater visibility and stronger governance control in line with the growth of the organization. As a result of this ongoing financial success, the WLO Board of Directors has identified the opportunity to invest in initiatives which will further the objectives of the organization. Initiatives which are supported will follow WLO’s governance process and will be required to align with our charitable status and our recognition by the United Nations. Provision is made in the forward projections for these initiatives.

The financial stability of WLO continues to rely heavily on Congress/Conference/Expo events to underwrite its activities. Securing future events is therefore critical to WLO although the Board is seeking to reduce this reliance by diversification of income streams using the WLO brand and influence. A cornerstone to the success of WLO is the contribution made by volunteers. The value of this is not recognized in the accounts but would amount, conservatively, to over $250,000 per annum.

Having overseen the Secretariat for 10 years, the Secretary General has announced that he is standing down at the end of this year. The 2015 budget will therefore reflect the organizational structure of the new incumbent.

**Year to 31st December 2013**

The audited accounts for the year to 31st December 2013 have been prepared in draft. They indicate that WLO has successfully passed the audit and that the net assets held by the organization have grown significantly during the year. These net assets are almost entirely in the form of cash or cash equivalent which allows WLO to react dynamically to specific financial requirements. The primary sources of income during the year were from WLO’s major events. The core cost remains relatively stable and was significantly lower than the income levels secured during the year.

During 2013, and as a result of the growth of the organization, a number of improvements to the financial management of WLO were successfully implemented following discussions between WLO, its Auditors, UNI Credit Union and the University of Northern Iowa. The financial governance in place will provide a reliable base for the continued growth of WLO. At the end of 2013, we re-tendered the position of Auditor to WLO. Alexander, Carney, Marold, & Co. LLC were successful in being reappointed.
## Assets

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Assets:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$417,887</td>
<td>$205,394</td>
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<tr>
<td>Accounts receivable</td>
<td>$27,146</td>
<td>$8,218</td>
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<td>Prepaid expenses</td>
<td>$1,428</td>
<td>$1,323</td>
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<td><strong>Total Current Assets</strong></td>
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<td>$214,935</td>
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<td><strong>Equipment, net of depreciation</strong></td>
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<td>$789</td>
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<td><strong>Total Assets</strong></td>
<td>$451,111</td>
<td>$215,724</td>
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## Liabilities & Net Assets

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<thead>
<tr>
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<th>2013</th>
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<tbody>
<tr>
<td><strong>Current Liabilities:</strong></td>
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<tr>
<td>Accounts payable</td>
<td>$6,677</td>
<td>$1,049</td>
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<tr>
<td><strong>Total Current Liabilities</strong></td>
<td>$6,677</td>
<td>$1,049</td>
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<tr>
<td><strong>Net Assets:</strong></td>
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<tr>
<td>Unrestricted net assets</td>
<td>$335,461</td>
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<td>Temporarily restricted net assets</td>
<td>$108,973</td>
<td>$121,061</td>
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<td><strong>Total Net Assets</strong></td>
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<td><strong>Total Liabilities and Net Assets</strong></td>
<td>$451,111</td>
<td>$215,724</td>
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## Statement of Cash Flows Years Ended December 31, 2012 and 2013

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
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</thead>
<tbody>
<tr>
<td><strong>Cash Flows From Operating Activities:</strong></td>
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<tr>
<td>Change in net assets</td>
<td>$229,759</td>
<td>$(148,492)</td>
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<tr>
<td>Adjustments to reconcile change in net assets to net cash provided by operating activities:</td>
<td></td>
<td></td>
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<tr>
<td>Depreciation</td>
<td>$614</td>
<td>$316</td>
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<tr>
<td>Change in:</td>
<td></td>
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<tr>
<td>Prepaid expenses</td>
<td>$(105)</td>
<td>-</td>
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<tr>
<td>Accounts receivable</td>
<td>$(18,928)</td>
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<tr>
<td>Accounts payable</td>
<td>$5,628</td>
<td>$1,049</td>
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<tr>
<td><strong>Net Cash Provided by (Used by) Operating Activities</strong></td>
<td>$216,968</td>
<td>$(153,590)</td>
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<tr>
<td><strong>Cash Flows From Investing Activities:</strong></td>
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<td></td>
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<tr>
<td>Purchase of equipment</td>
<td>$(4,475)</td>
<td>-</td>
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<tr>
<td><strong>Net Cash Used by Investing Activities</strong></td>
<td>$(4,475)</td>
<td>-</td>
</tr>
<tr>
<td><strong>Net Change in Cash and Cash Equivalents</strong></td>
<td>$212,493</td>
<td>$(153,590)</td>
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<tr>
<td><strong>Cash and Cash Equivalents, Beginning of Year</strong></td>
<td>$205,394</td>
<td>$358,984</td>
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<tr>
<td><strong>Cash and Cash Equivalents, End of Year</strong></td>
<td>$417,887</td>
<td>$205,394</td>
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</tbody>
</table>
HISTORY OF THE WORLD LEISURE CONGRESS

First Congress
May 16-22, 1988
Theme: Free Time, Culture & Society
Lake Louise, Alberta, Canada

Second Congress
July 16-19, 1991
Theme: Leisure & Tourism: Social & Environmental Change
Sydney, Australia

Third Congress
December 5-10, 1993
Theme: Leisure, Tourism & Environment: Issue for Human Development
Jaipur, India

Fourth Congress
July 15-19, 1996
Theme: Free Time & Quality of Life for the 21st Century
Cardiff, Wales, United Kingdom

Fifth Congress
October 26-30, 1998
Theme: Leisure in a Globalized Society: Inclusion or Exclusion?
São Paulo, Brazil

Sixth Congress
July 3-7, 2000
Theme: Leisure & Human Development
Bilboa, Spain

Seventh Congress
October 21-25, 2002
Theme: Global Forces & Local Responses: Leisure - Culture - Sport - Tourism
Kuala Lumpur, Malaysia

Eighth Congress
September 12-17, 2004
Theme: Leisure Matters
Brisbane, Australia

Ninth Congress
October 5-9, 2006
Theme: Leisure ... Integral to Social, Capital, & Economic Development
Hangzhou, People’s Republic of China

Tenth Congress
October 6-10, 2008
Theme: Leisure & Community Development
Quebec City, Canada

Eleventh Congress
August 28 - September 2, 2010
Theme: Leisure & Identity
ChunCheon City, South Korea

Twelfth Congress
September 30 - October 2, 2012
Theme: Leisure & Transformation
Rimini, Italy

Thirteenth Congress
September 7-12, 2014
Theme: Leisure: Enhancing the Human Condition
Mobile, USA

Fourteenth Congress
June/July, 2016
Theme: Leisure: Challenges, Choice & Consequences
Durban, South Africa

Fourteenth Congress
2018
Tentative theme: Leisure & Mobility
São Paulo, Brazil
HISTORY OF THE WORLD LEISURE EXPO

**First EXPO**
April 22 - October 22, 2006
Theme: *Leisure: Changing Life*
Hangzhou, People’s Republic of China

**Second EXPO**
September 17 - November 18, 2011
Theme: *Leisure: Enhancing Quality of Life*
Hangzhou, People’s Republic of China

**Third EXPO**
October - November 2016
Theme: *Enjoy Leisure, Better Urban Life*
Hangzhou, People’s Republic of China

HISTORY OF THE WORLD LEISURE GAMES

**First Games**
August 28 - September 5, 2010
Theme: *Leisure & Identity*
ChunCheon City, South Korea

**Second Games**
September 12 - 21, 2015
Theme: *Dynamic City, Dynamic Life*
Qingdao, People’s Republic of China
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- Dr. T.J. Rosandich, United States Sports Academy Vice President and Chief Operating Officer
- Dr. Tony Waldrop, President, University of South Alabama

12 Professionals including:

- Dr. Regina Benjamin, Former Surgeon General
- Roger Dow, CEO and President of the U.S. Travel Association
- Daniel Levine, Global Trends Expert
- Rowan Simons, President, Guinness Book of World Records

*and many other WORLD-RENOWNED RESEARCHERS!*

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